The background image is a scenic coastal landscape. It features a bright blue sky filled with large, fluffy white clouds. Below the sky is a calm blue sea. In the foreground, there is a grassy dune area with tall, dry, golden-brown grass. In the distance, a low, green hill or headland is visible across the water. The overall scene is peaceful and natural.

Kewstoke Parish Council Survey Results 2022



Kewstoke Parish Survey 2022

Back in 2002 Kewstoke Parish Council with funding from the Countryside Agency produced a questionnaire that was delivered to every house in the Parish of Kewstoke. The questions covered all aspects of Village life. The Survey was completed by over 400 households and the resulting information has been used by local organisations and the Parish Council when faced with making decisions on planning, transport, providing local amenities and as a tool when dealing with the local authorities and other organisations.

Now 20 years later in 2022 the Parish Council felt that it was time to do the survey again to make it a more up to date and valid tool for the coming years. The questions covered: The Village Hall, The Parish Council, St Pauls Church, Local shops & businesses, Tourism, Transport, Highways & Parking, Street lighting, Land Use & Planning, Young people and Climate change. Along with a wish list.

This time use of the internet to create the survey, send out and collect the results, has made the process a lot easier to do.

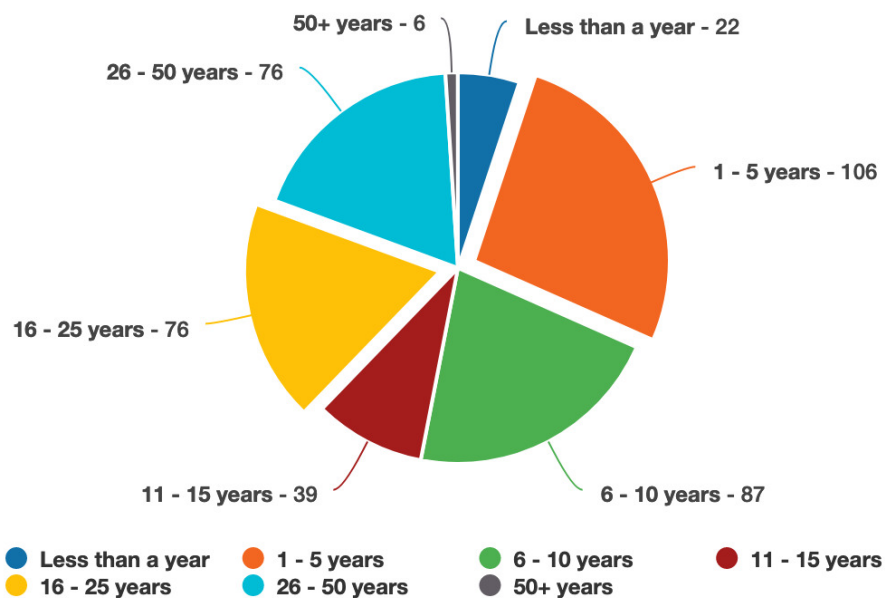
The following pages cover the questions asked of the population, the responses in graph format and comments made by residents where they thought appropriate. Many of the topics have suggested action plans to follow to follow up by the various organisations who asked to have the questions included in the survey. The Parish Council will use the responses to the questions that they posed going forward, when dealing with the relevant authorities.

We had a total of 578 people went into the survey online. Paper copies were made available to residents without internet access. These were distributed & collected by volunteers and the data inputted into the survey. Of the 578 people going into the survey 163 people partially completed the survey. Of these only 28 people completed more than 50% of the questions. These have been not included in the final results.

Thank you to all that took the time to complete the survey on behalf of the Parish Council and the organisations posing the questions. We would also like to thank the volunteers who gave up their time to distribute and collect paper copies to those without internet access and those who studied the data in order for us to complete the survey.

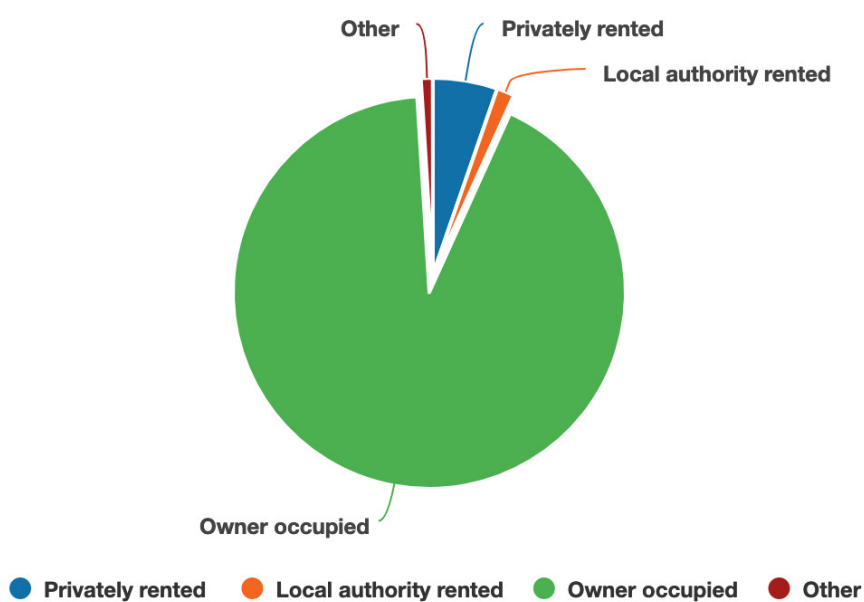
Jim MacDonald
Chairman
Kewstoke Parish Council

How long have you lived at this address?



Summary: of the 412 people answering this question 215 have moved into the parish in the last 10 years. this amounts to more than 50% of the population.

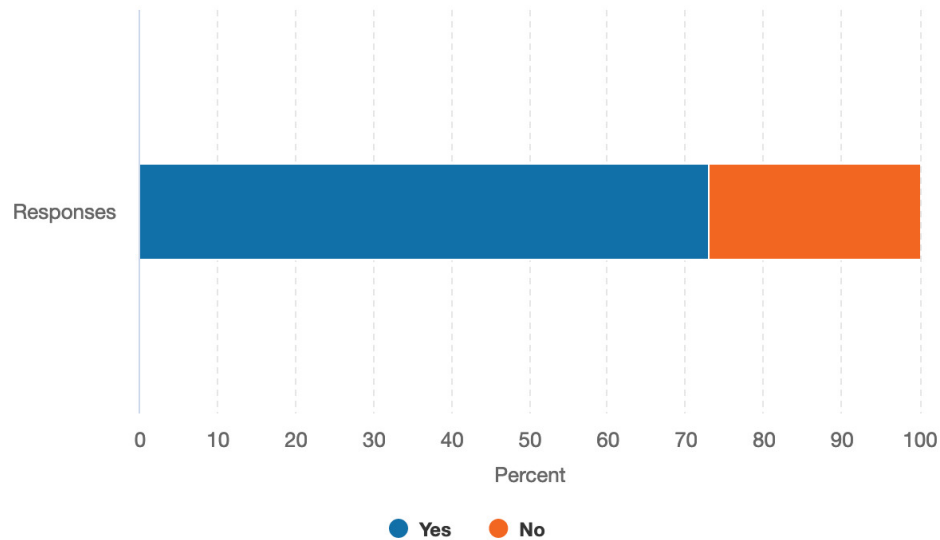
Is your home:



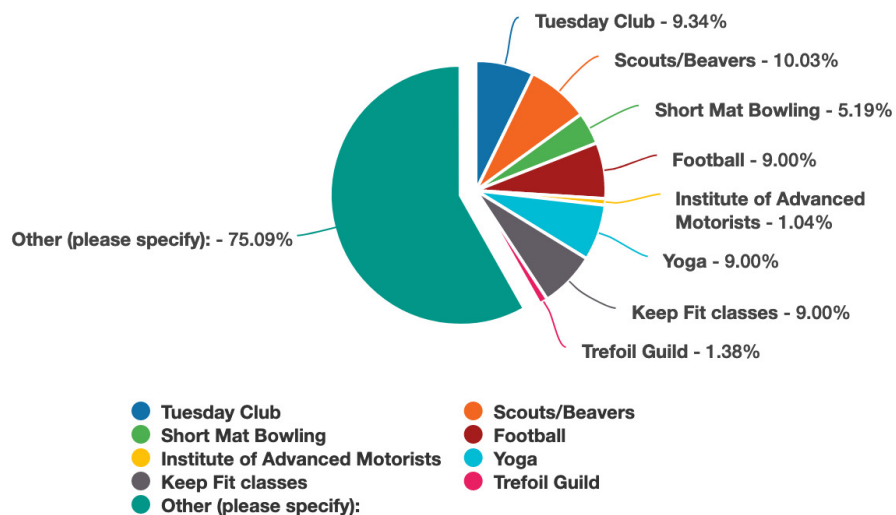
Summary: By far the majority of homes in the Parish are owner occupied

The Village Hall

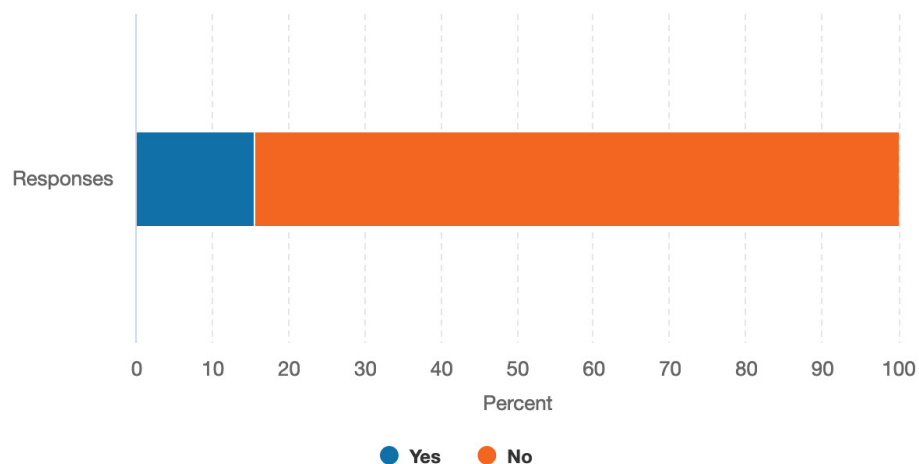
Have you used the Village hall and grounds for any reason?



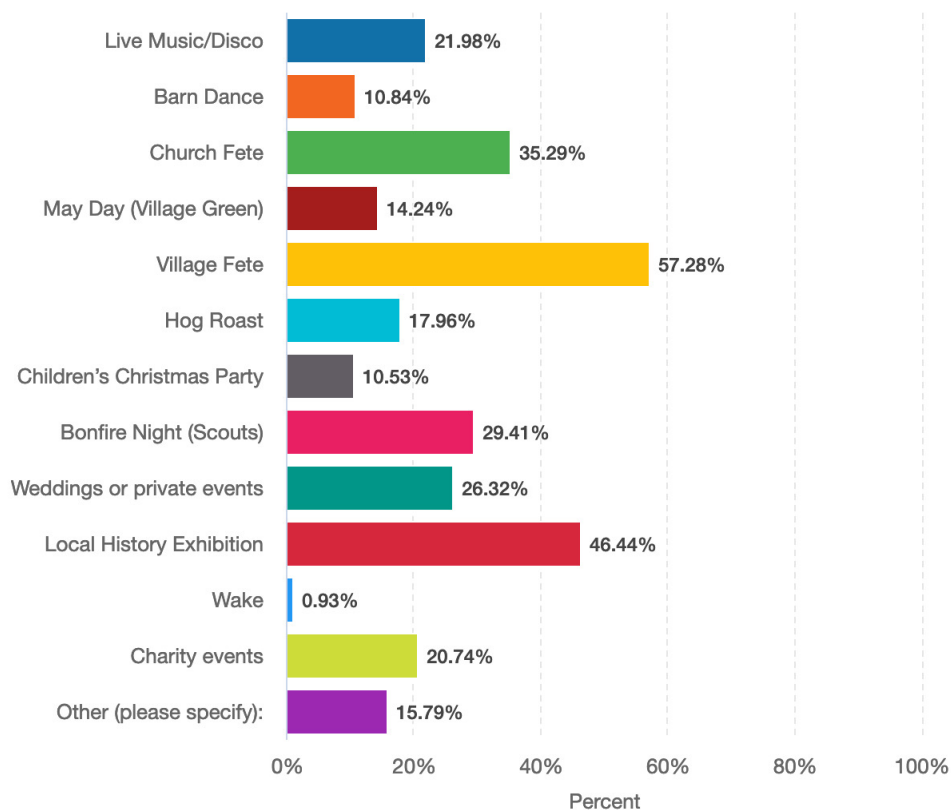
If Yes click the activities that you have attended below



The Village Hall is kept available on Saturday evenings for parties & private functionsHave you ever hired the Village Hall for parties/private events?



Have you attended any of the events listed below at the Village Hall?



Those who answered used the Village Hall for 'Other'

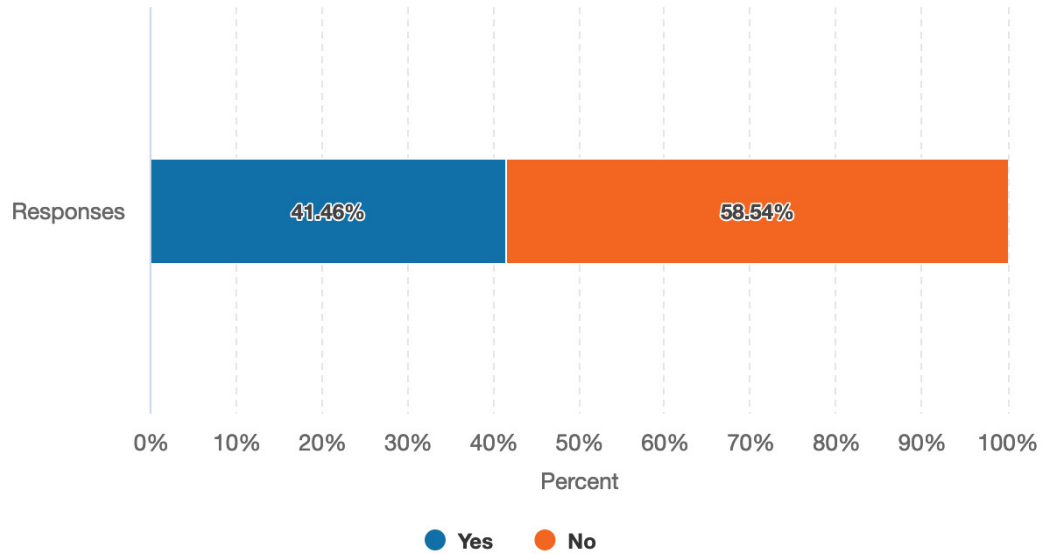
Guides 1
 Bingo 1
 Private Party 34
 Womens Institiute (WI) 9
 Giving blood 14
 Voting 28
 Meetings 19
 Dancing 3
 Events 57
 Local History 13
 Fetes 28
 Art Group 6
 Keep Fit 23
 Football 2

Suggested Action Plan:

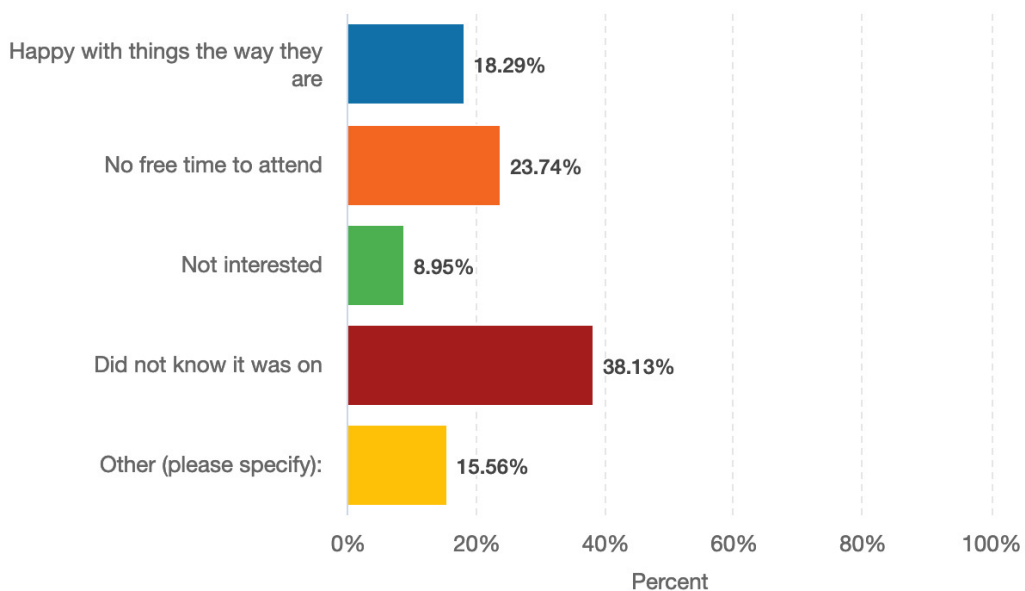
That the Village Hall Trust Committee seek to find and encourage other activities which will attract new users.

Parish Council

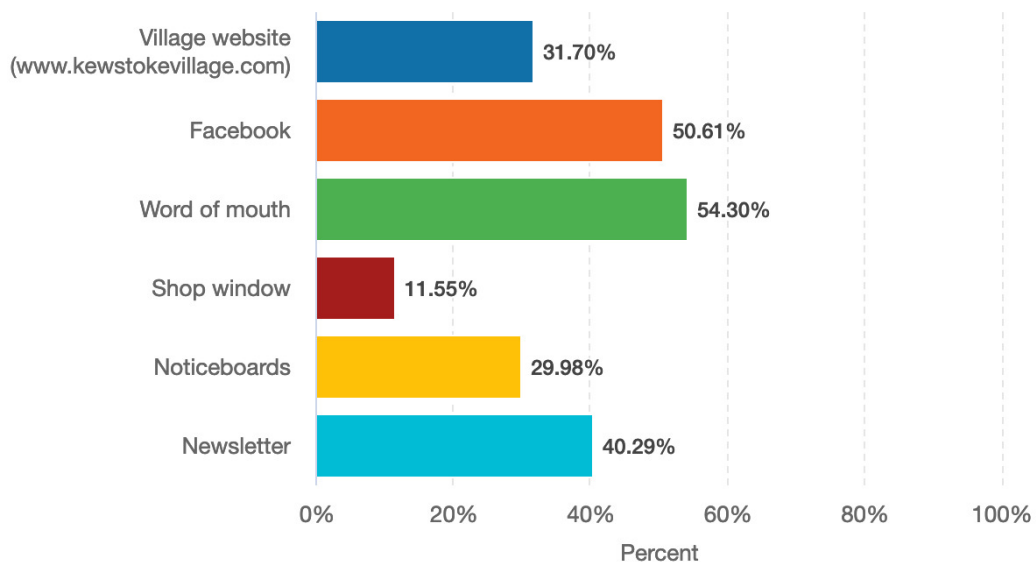
Have you ever attended a Parish Council meeting or the “Annual Parish meeting”?



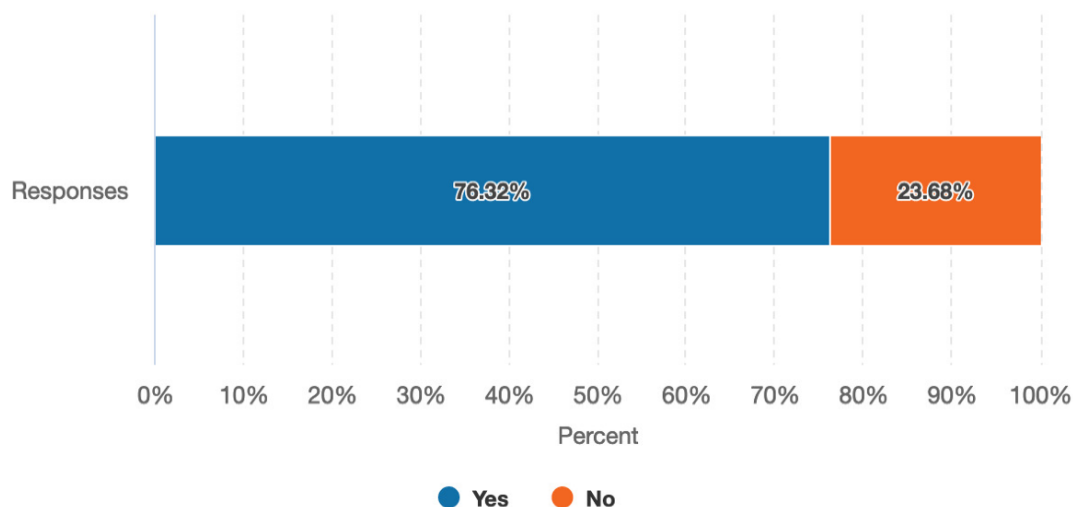
If you have not attended, why not?



How do you receive information about what is happening in the village? please tick all appropriate



There are 4 noticeboards in the village. One at the bus terminus car park, one at the Village Hall, one at the bus stop opposite the "Pink Shop" on Crookes Lane and one on Queensway east of Anson Road. Are the noticeboards clearly visible?



Suggestions as how to improve communications.

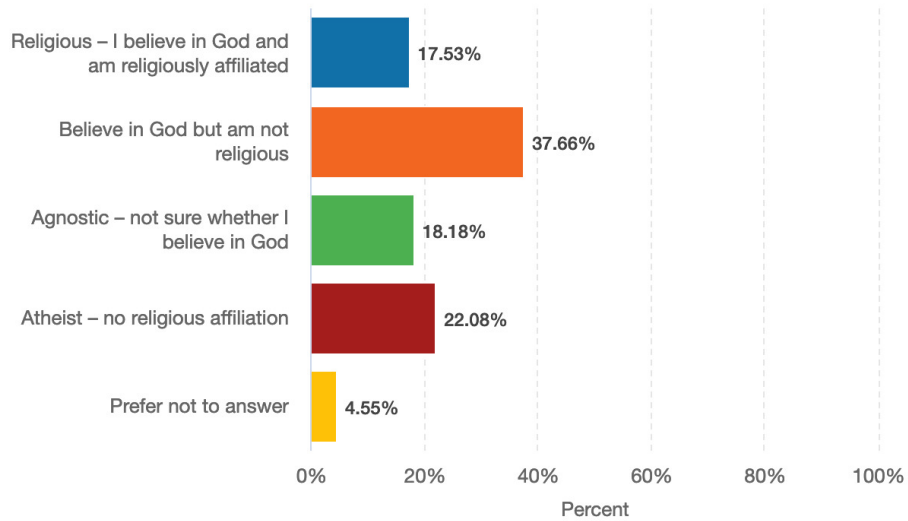
To summarise the responses in the main there was a general lack of knowlege of the Parish Council methods of communication. There requests for regular paper newsletters, and ignorance that there was up to date news on the Parish Council Website, electronic newsletters

Action plan for Parish Council:

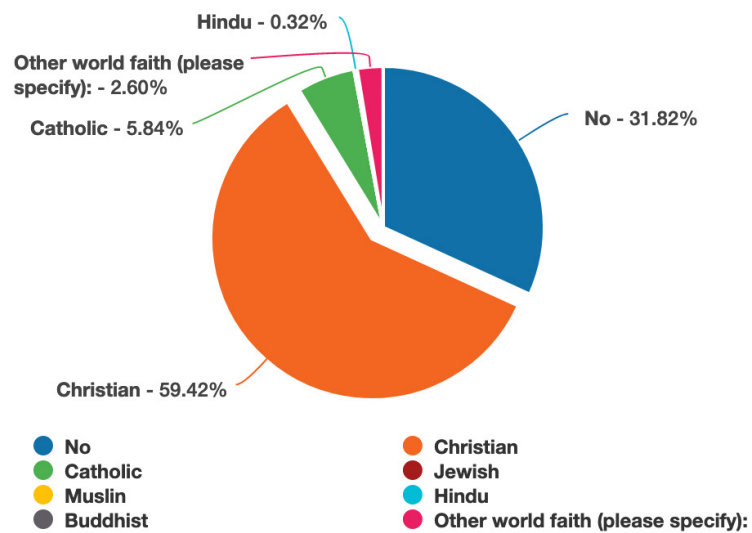
To look at ways of improving communications with residents. The Parish Council Website & Facebook page are widely used. These should be focussed upon to increase awareness of the Counil and its activities. To investigate a means of getting regular paper communications out to residents by perhaps 'piggybacking' onto publications that are delivered by others.

Religious Belief

How would you define your religious beliefs?

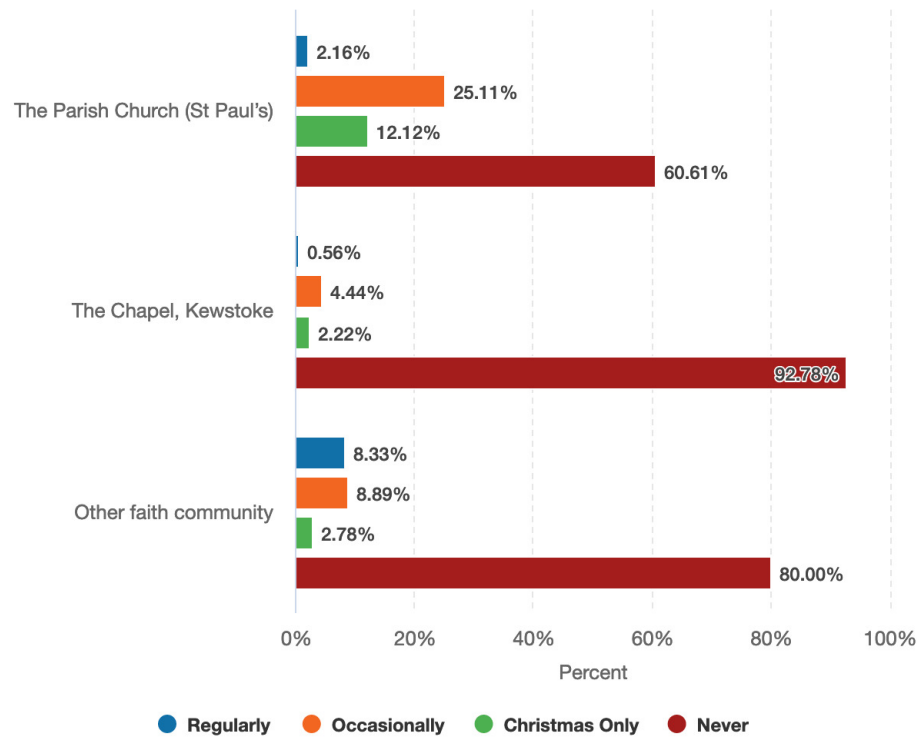


Do you belong to a denomination?

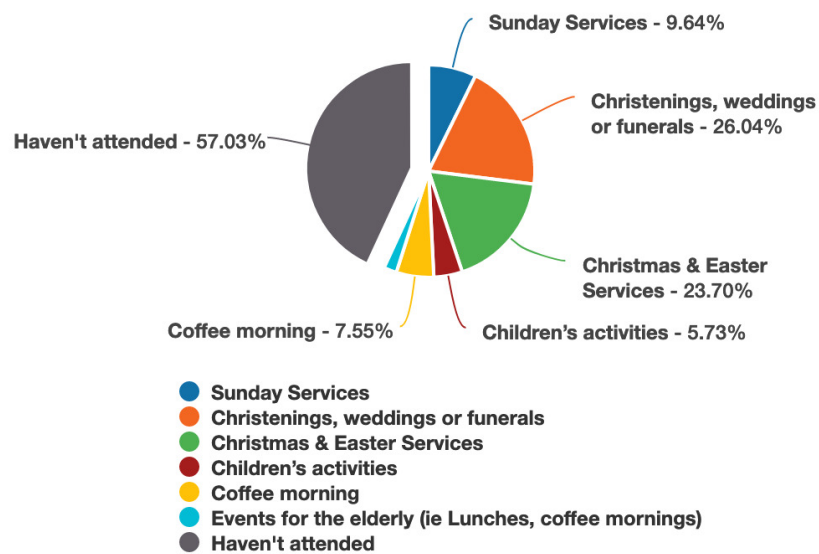


St Pauls Church

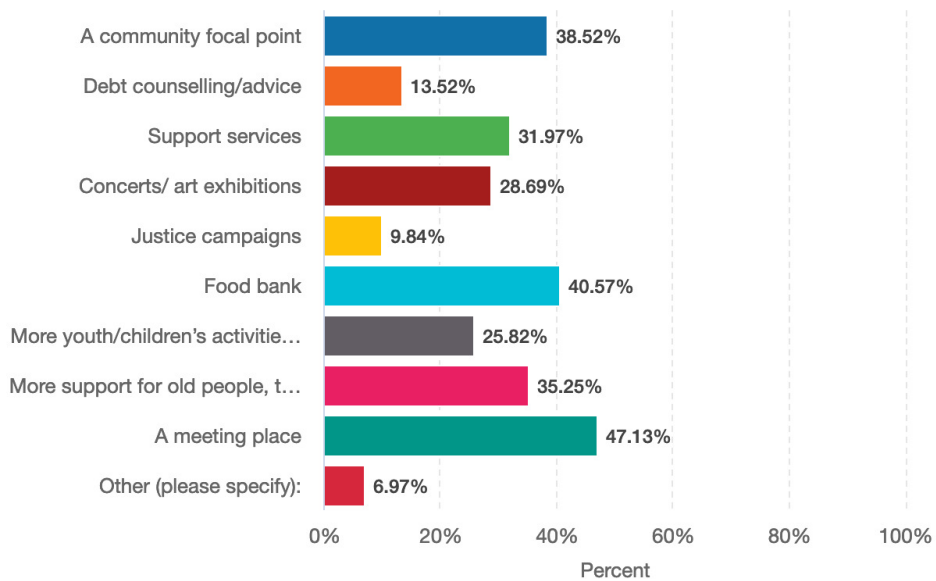
If you are religious, excluding baptisms, weddings and funerals do you attend:



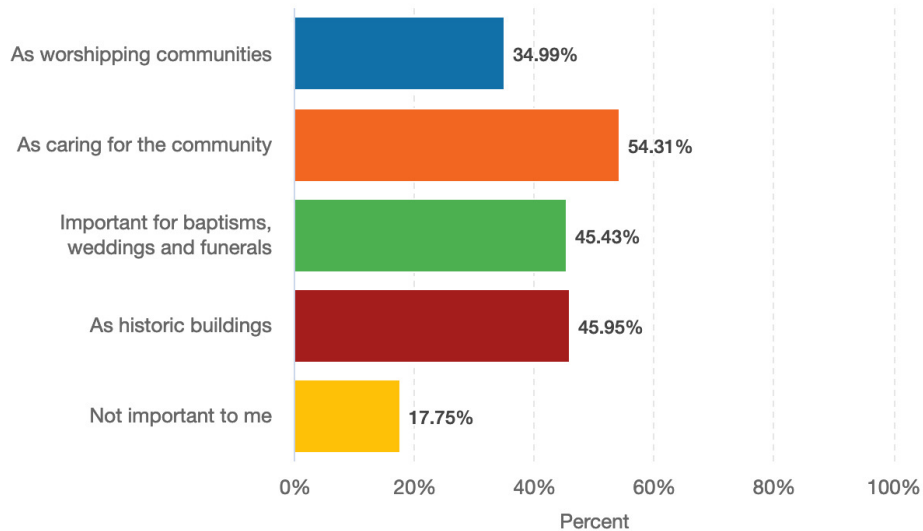
Have you attended any of these activities at St Paul's Church?



What other activities and services do you think the church could offer?



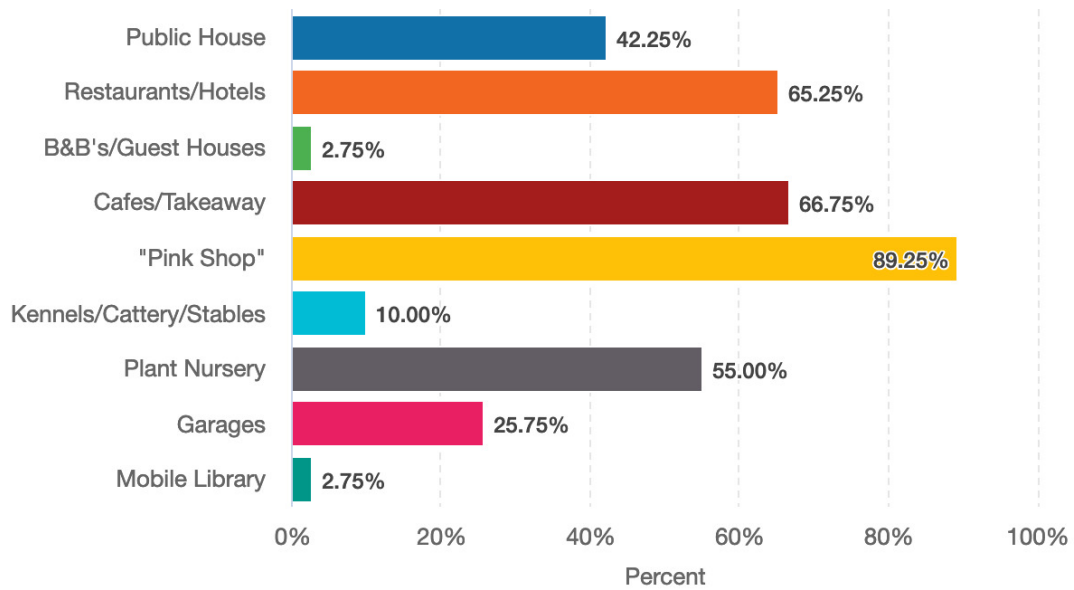
How do you view the churches role in your community?



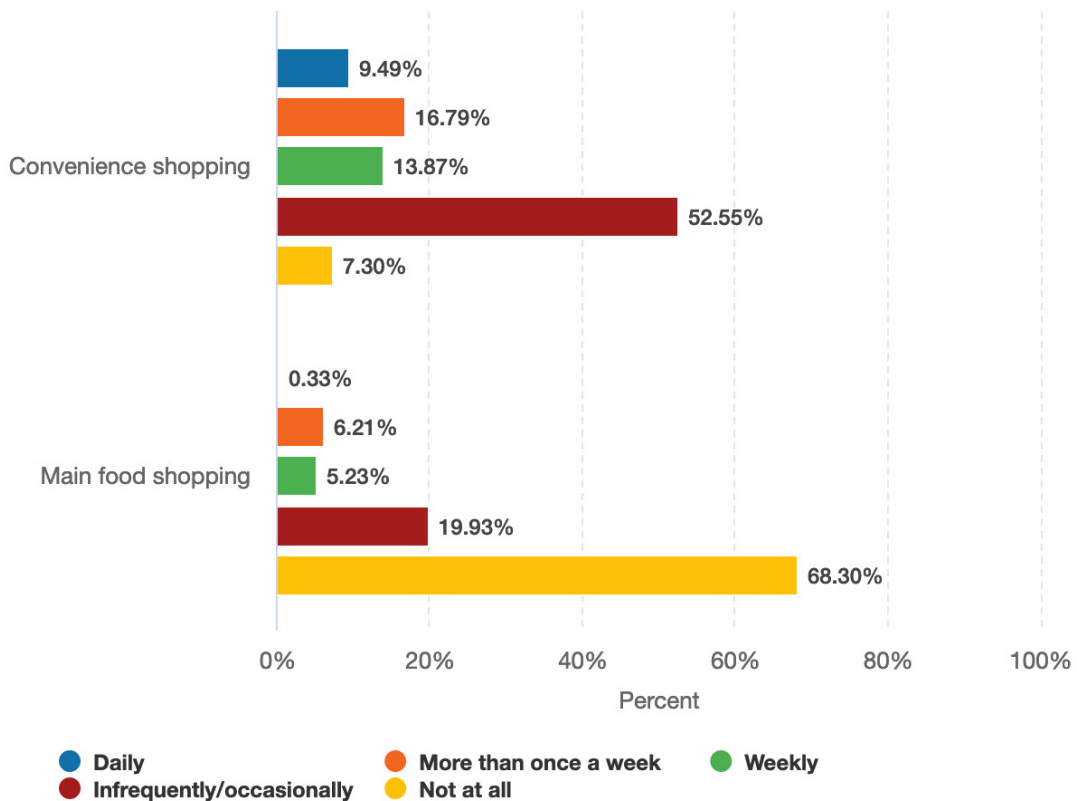
The questions in the Church & Religious section were posed by the Rev Gail Thomas who will use the results

Local Shops & Businesses

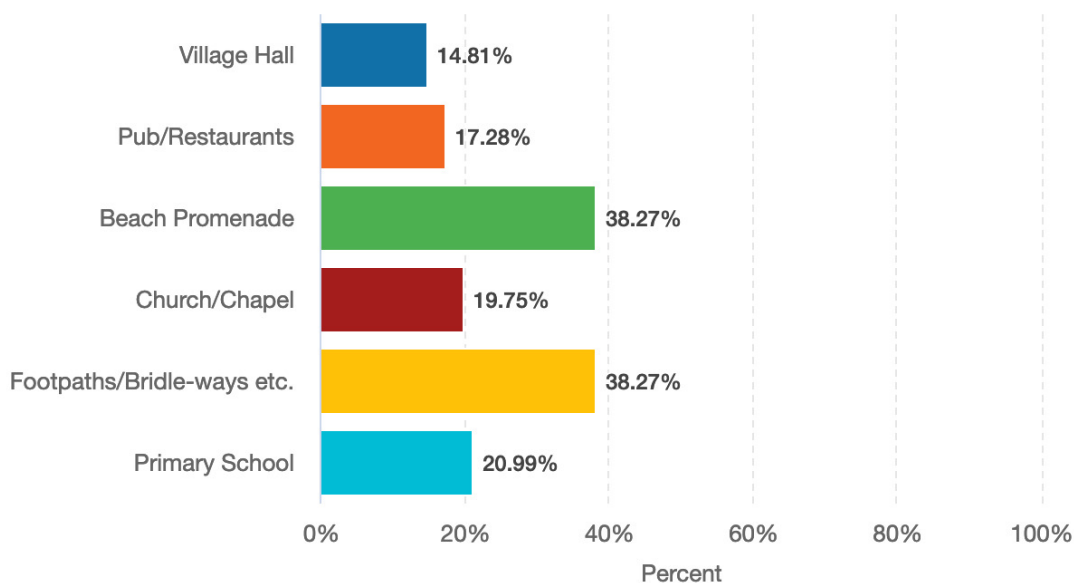
Which of the following businesses do you use? please tick all applicable



How frequently do you use the "Pink Shop" for: please tick all applicable



Do you find any of the following community facilities in Kewstoke/Sand Bay difficult to access:



Additional Comments:

The comments made are in line with those results from the bar chart above.

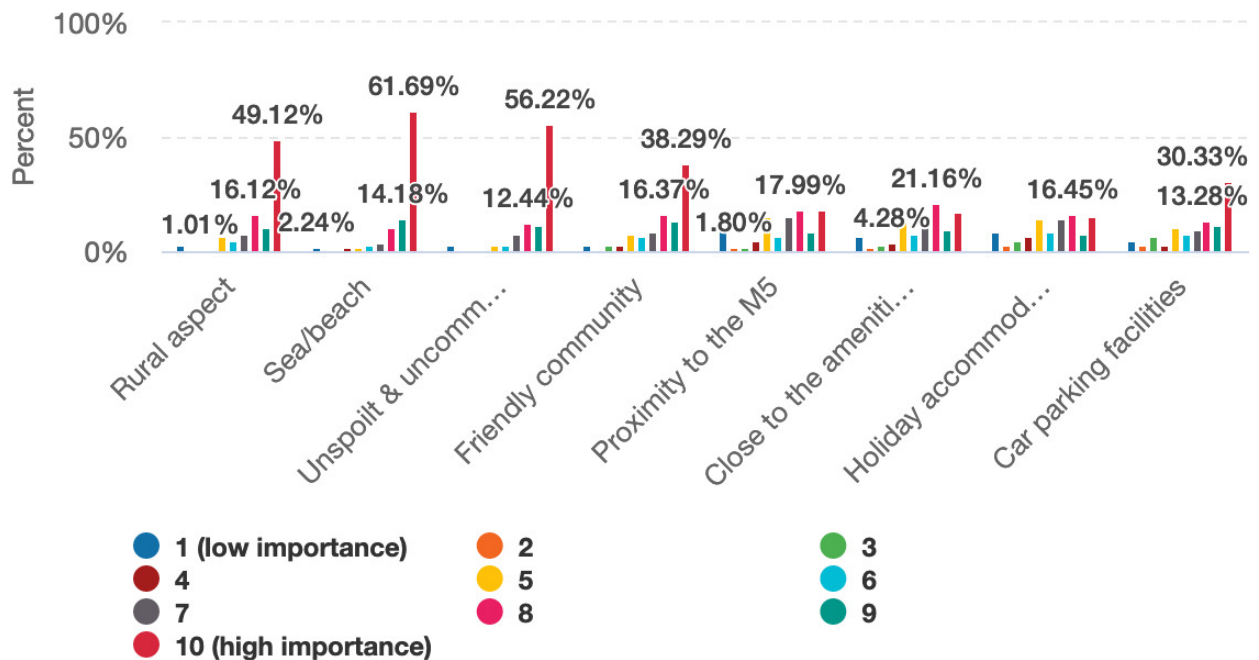
Possible action plans:

Parish Council: To be mindful when dealing with the Local Authority, Government agencies: Environment Agency, Natural England etc, that access improvements to the Beach & Promenade rated highest in this survey for difficulty. When changes are made to structures, access should be considered and altered if possible.

Village Hall: To be aware that the Rose Room & Committee Room upstairs and not accessible by those in wheel chairs or with mobility issues. When finances/grants are available, efforts should be made to make access possible.

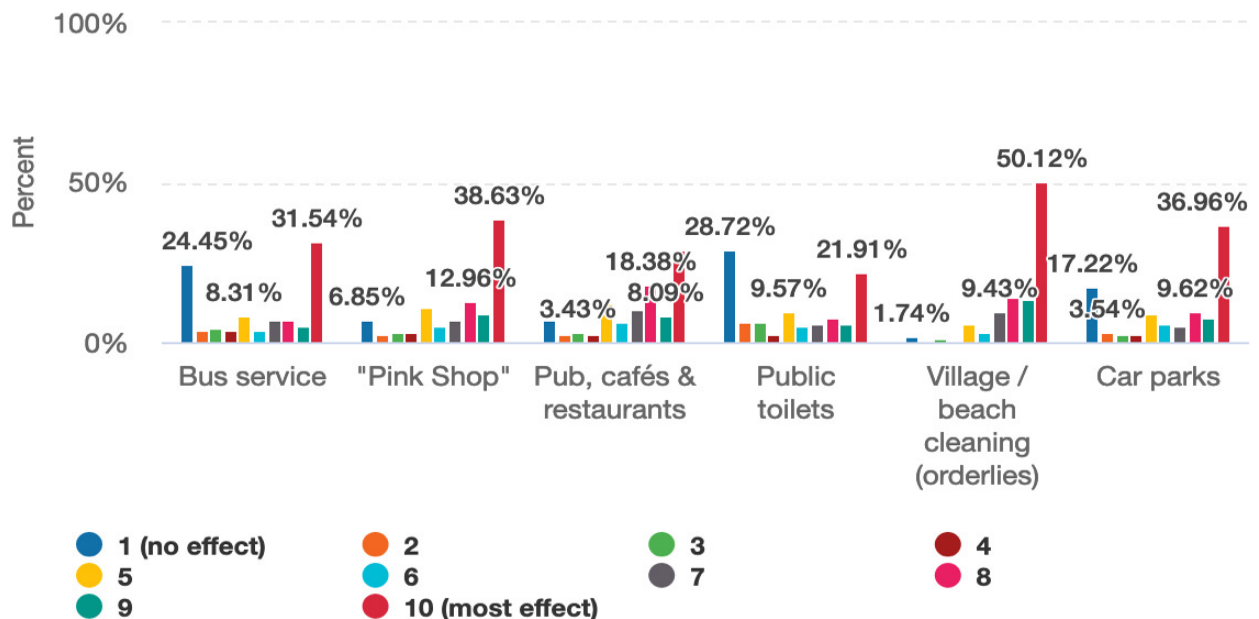
Tourism

From the list below, with 1 being low importance and 10 being most importance how do you score the following in attracting tourists to Kewstoke/Sand Bay:

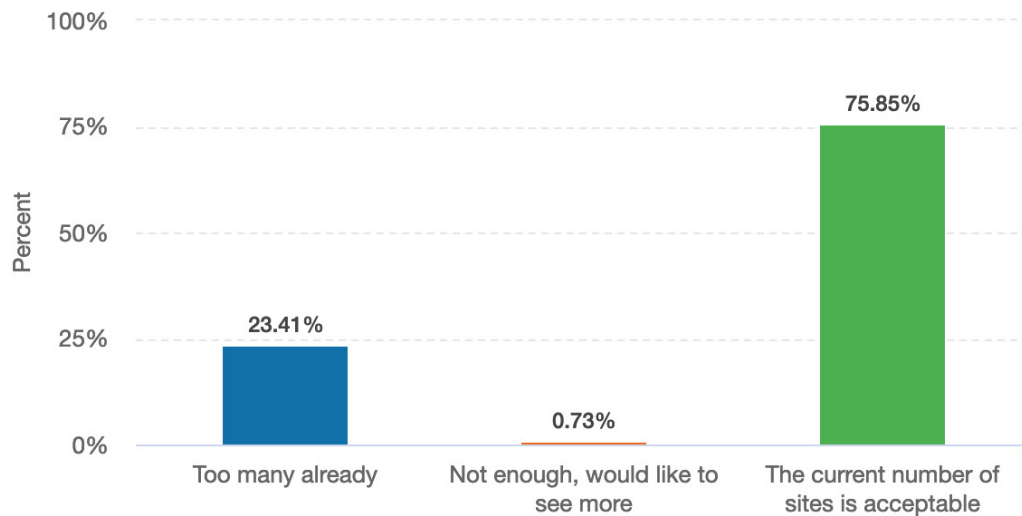


Summary: The four top scorers in order of importance are the beach/sea, unspoilt aspect, rural aspect and a friendly community. Going forward we should be aware of this and make sure that as a community we don't try to change the very things that attract people here in the first place.

Where 1 will have no effect and 10 will most effect, please indicate how the loss of these particular amenities would affect you:

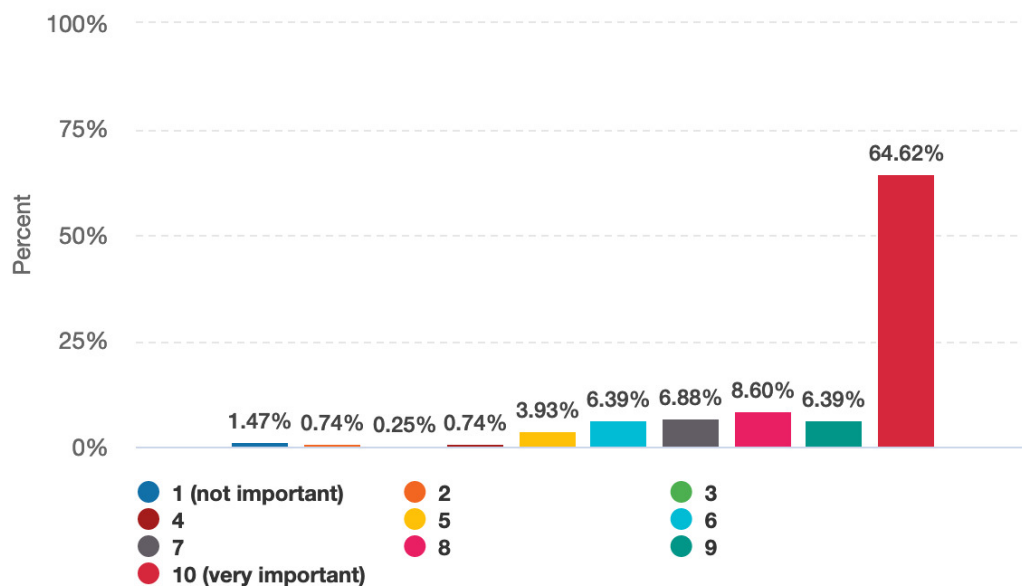


There are a number of caravan sites in Kewstoke that cater for the holiday industry. These sites accommodate both tourers and have static vans to rent. What are your feelings about the number of holiday caravan sites? (please tick one)



Summary: More than 99% of residents feel that there are already an acceptable number or too many caravan sites.

How important is it to you that the scale of the tourist industry does not over impact on the residents of Kewstoke/Sand Bay?

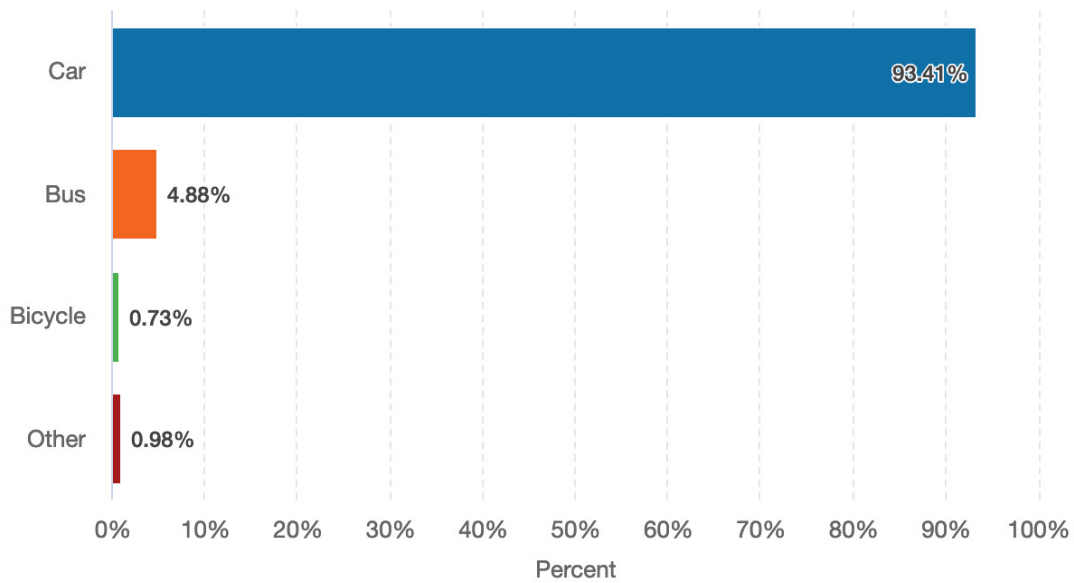


Action plan:

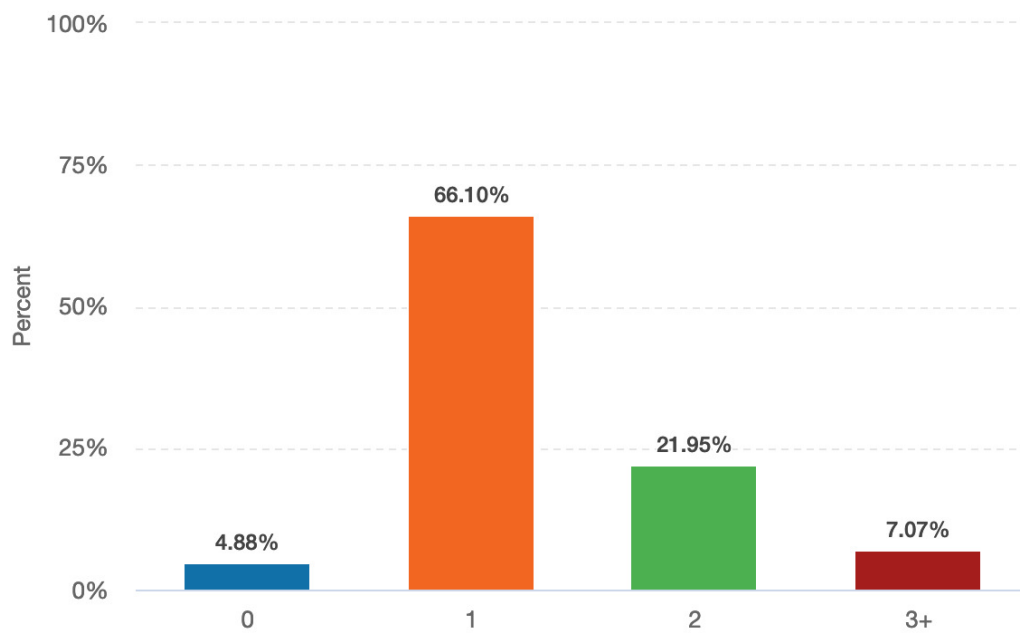
Parish Council: When planning applications are put forward, it is important that it is the residents overwhelming wish that tourism does not over impact and should be borne in mind when responding.

Transport

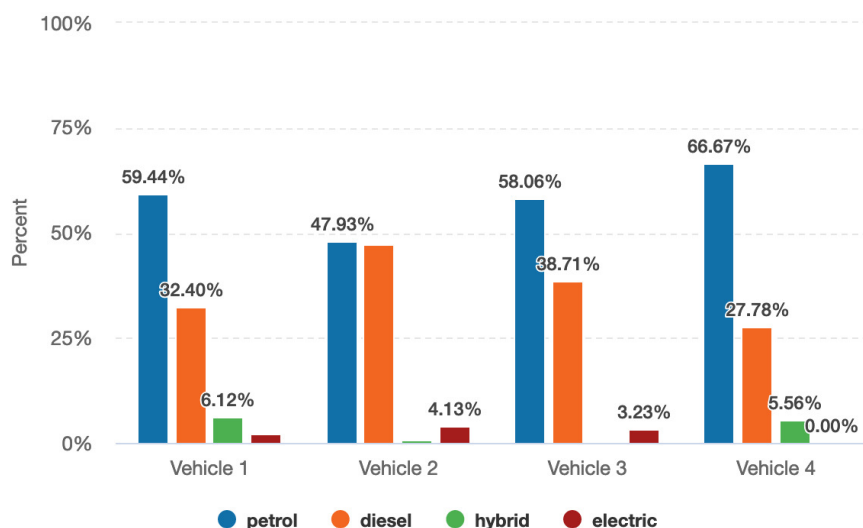
Which of the following is your main or primary means of transport?



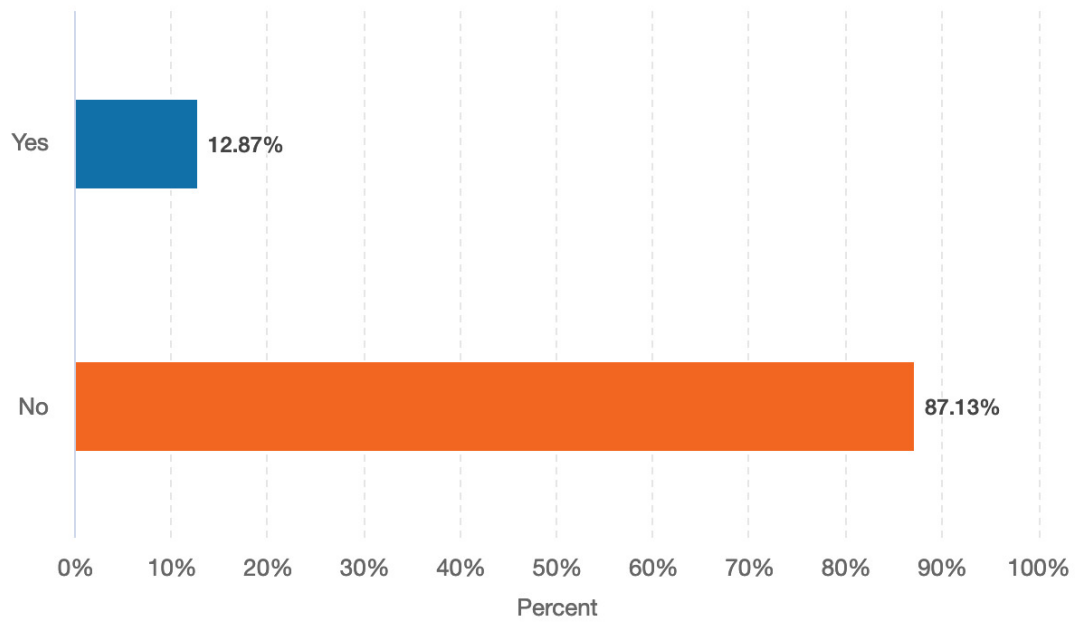
How many vehicles do you personally own?



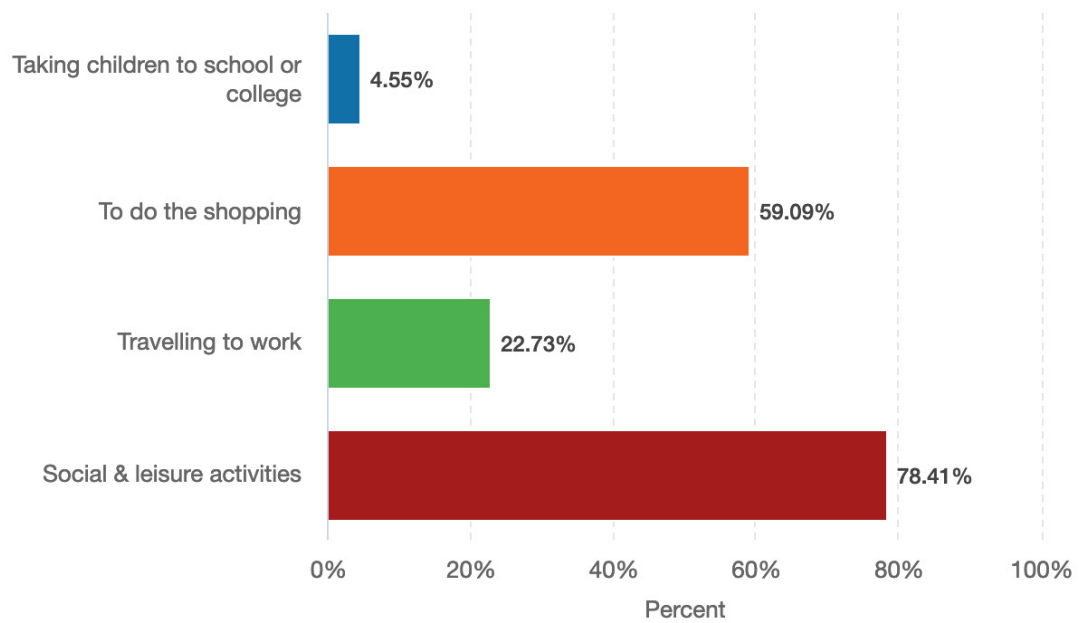
What fuel does your vehicle use?



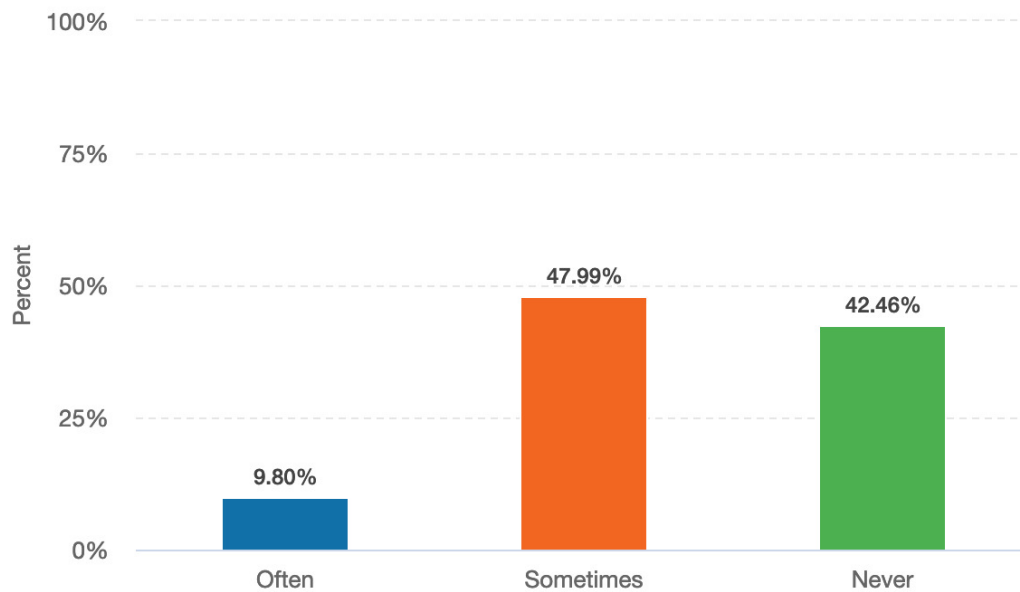
Do you share the driving regularly with a friend or neighbour?



If yes what for:



Do you experience transport difficulties getting in and out of the village?



Summary:

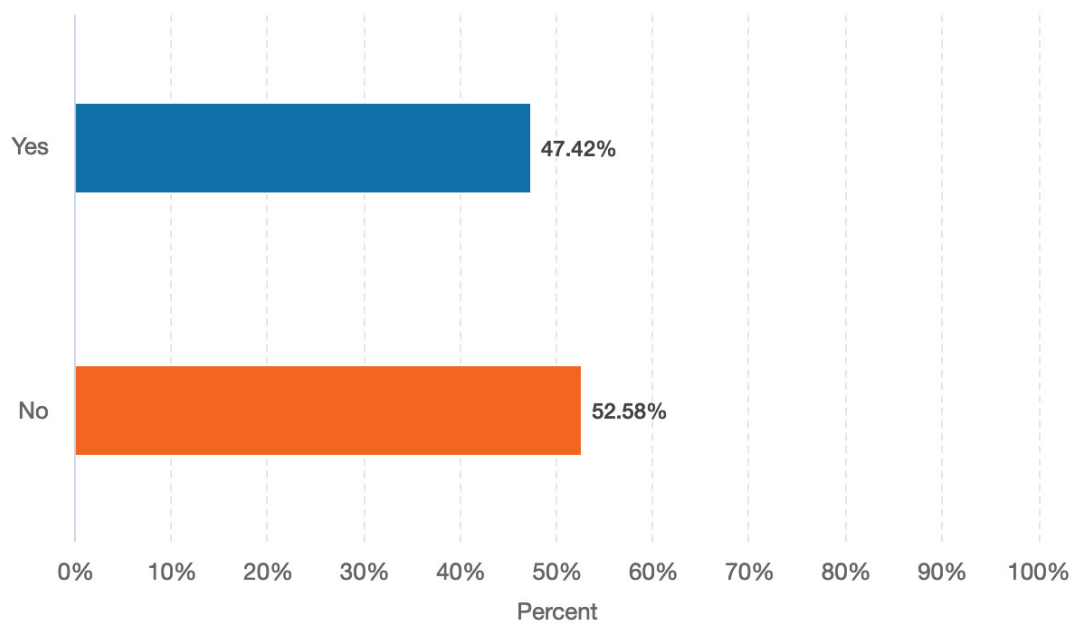
The main means of getting in and out of Kewstoke is by private car. There is little sharing among residents, although this may have been because the survey went out just after we started to come out of various lockdowns created by the Covid 19 Pandemic.

Additional Comments:

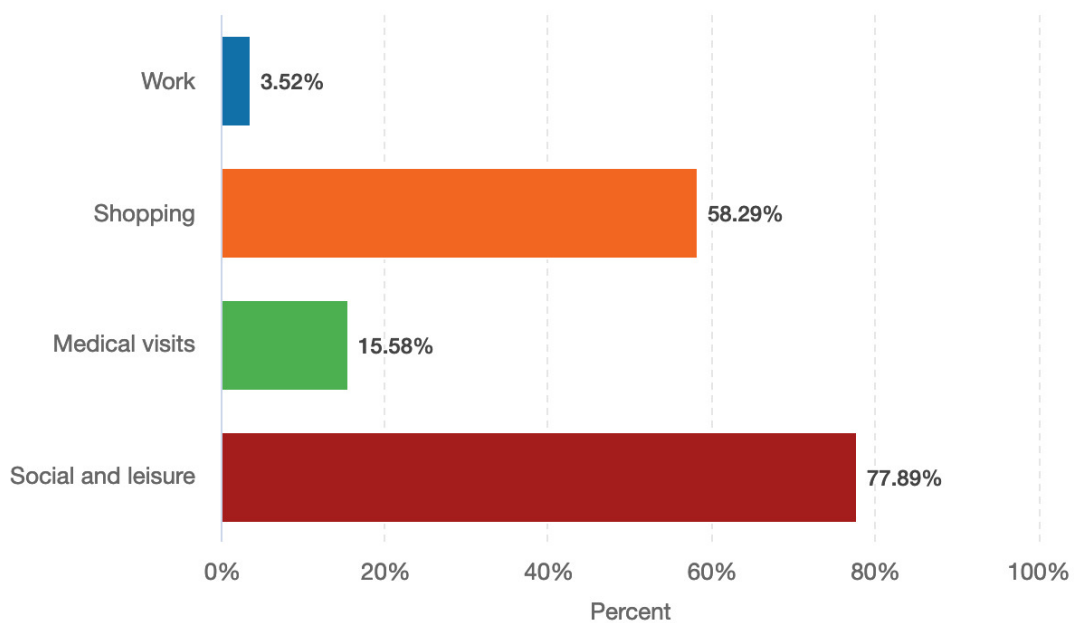
The majority of additional comments relate to Parking on the roads causing obstructions and either a lack of a regular bus service or the buses being full when they pass, having picked up visitors from Pontins Holiday camp. There were some comments about the narrowness of the roads and road works in place which coincided with the time that the survey was produced. Five people commented on the lack of gritting of the lanes during the winter months.

Possible action plans: NSC to encourage lift sharing. Perhaps promote in its magazine. Parish Council to promote lift sharing on its website and Newsletters.

Do you use the local bus service?



If yes, what do you use it for:



Public Transport is more environmentally friendly than private car use. Are there any changes that could be made to encourage you to make more use of the bus service?

Comments: The three most voiced comments here were:

To make the bus service 1/2 hourly all the year around and more frequent at peak times. (35)

Buses to other area ie: Worle (39)

Buses late into the evening. (30)

Of the less voiced comments some thought that the busses were too expensive (14). There should be more bus stops in the village (7) Pontins to supply their own bus (9) More environmentally friendly buses (electric)(6)

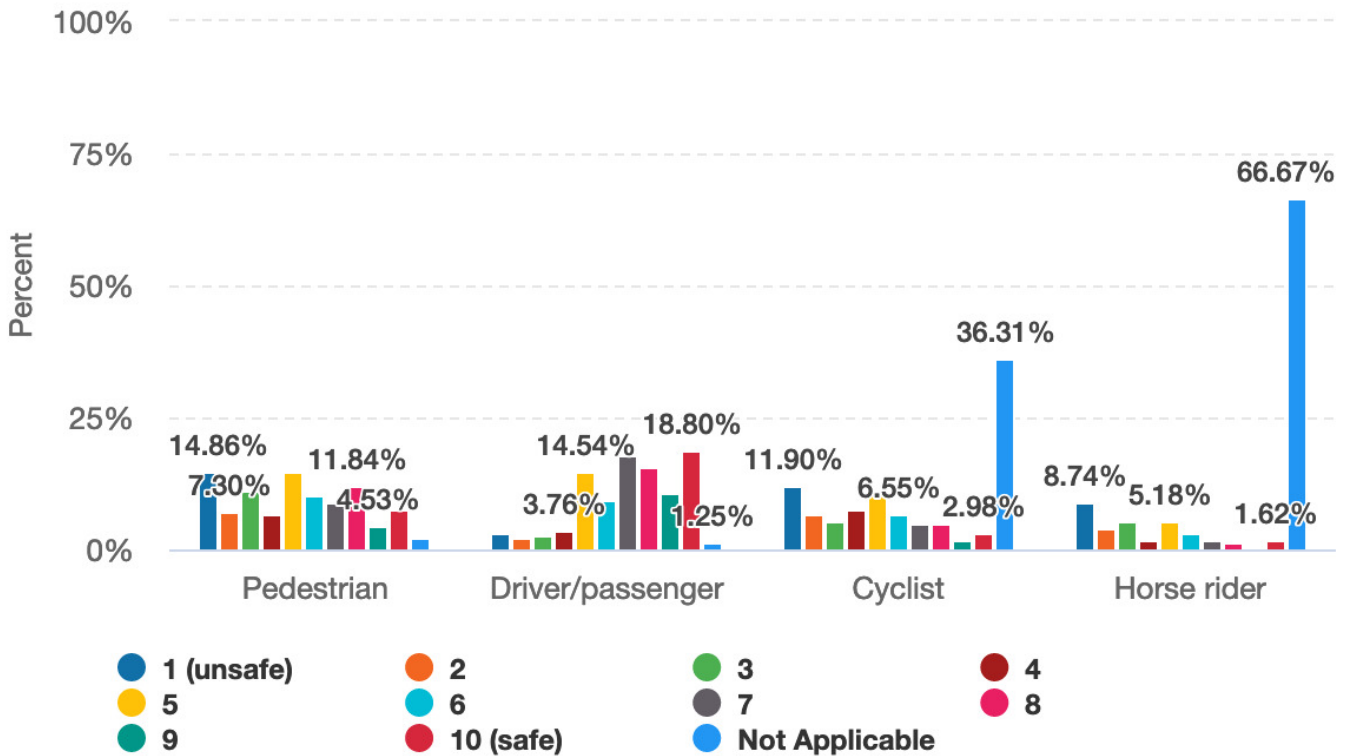
Action Plan:

Historically the question of a bus service to Worle was voiced in the last survey carried out 20 years ago. An opportunity arose when the operator with the franchise changed. They started a service to Worle including the District Centre, Worle High St and Doctors Surgeries. It was soon withdrawn as it had very little use and was not financially viable to the bus operator.

Parish Council/District Council to liaise with local bus operator to look at improving the number and frequency of buses.

Highways

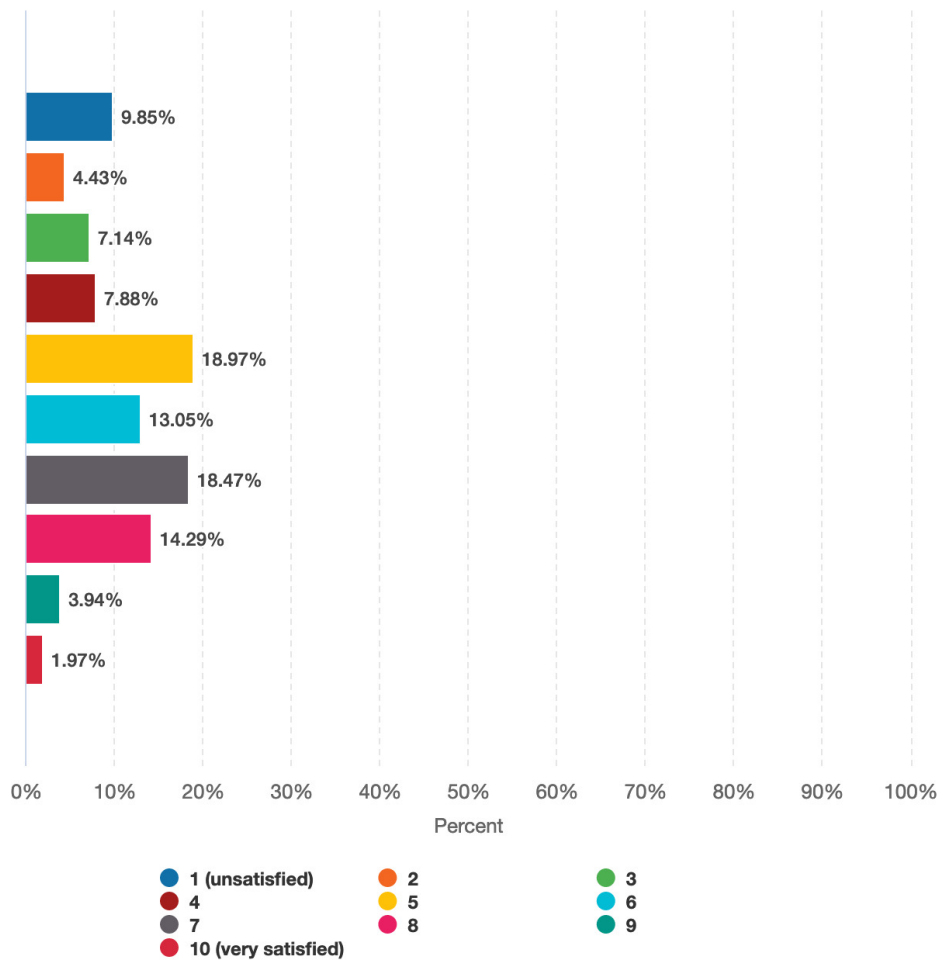
Where 1 is unsafe and 10 is safe, how safe do you feel when using the roads in Kewstoke?



Are there any places on the roads in Kewstoke where you feel particularly unsafe? Please include reason:

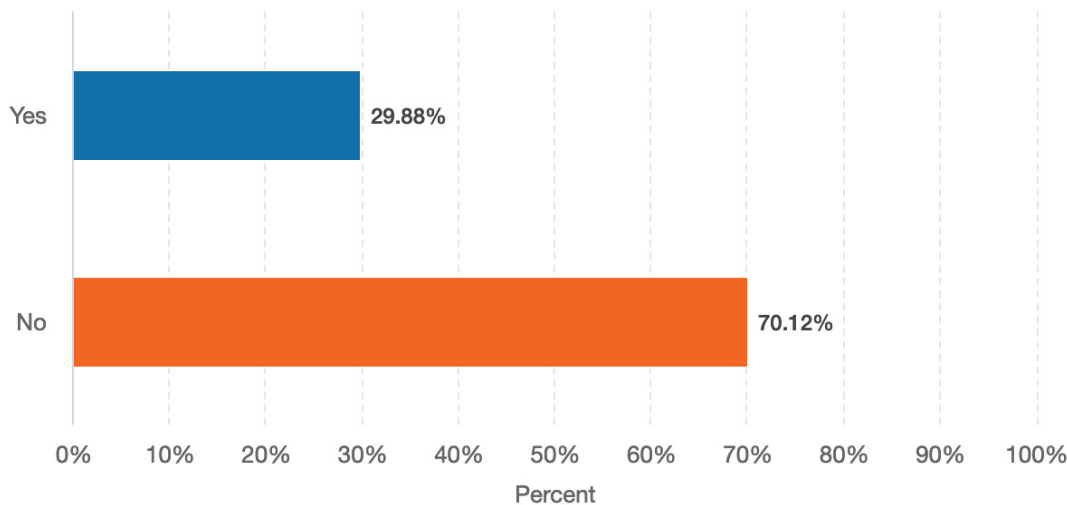
The comments here included every bend and every lane leading in and out of Kewstoke. Those mentioned in particular were dangers in Crookes Lane caused by parking vehicles and along Kewstoke Road.

Where 1 is unsatisfied and 10 is very satisfied, how satisfied are you with the general condition of the roads in Kewstoke?



Summary: The majority of residents are satisfied with the general condition of the roads in Kewstoke

There are two North Somerset Council owned car parks within the village. The Car park at Sand Point is owned by the National Trust. Pay and Display has recently been introduced. Has this affected you?

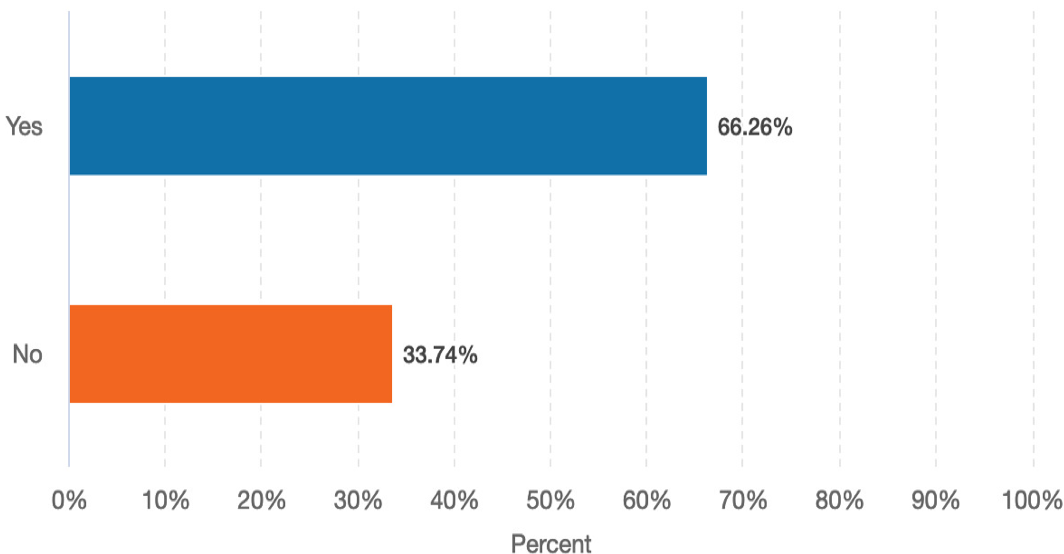


Comments as to how Pay and Display Parking has affected people since being introduced.

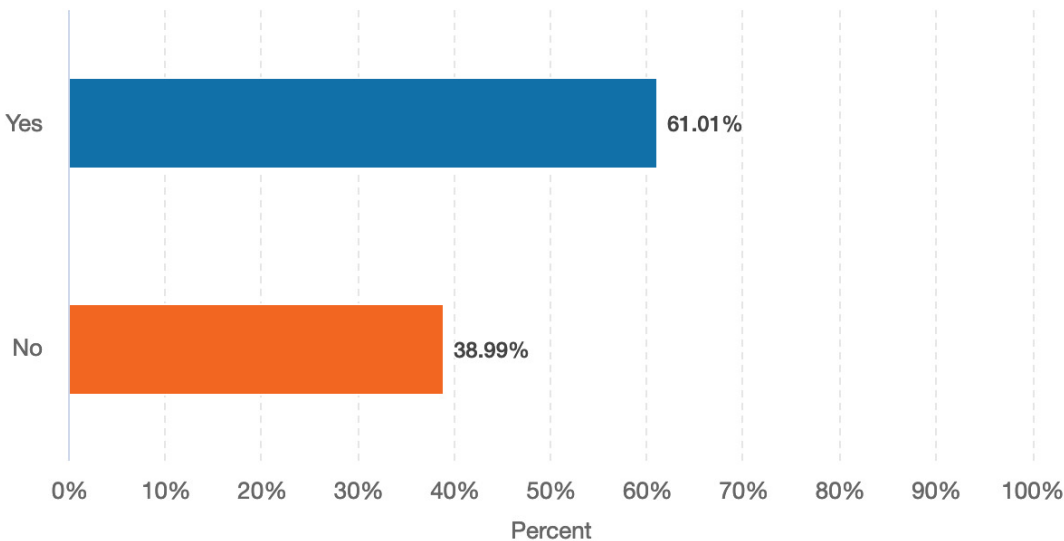
"More parking on the roadside" was the comment made by the largest number of people responding (56) Followed by comment of locals from neighbouring villages objecting to paying to park (18). A small number suggested parking permits for residents (6) Other comments were related to the functioning of the machines and infrastructure at the car parks themselves.

The original plan to raise the lower section of the car park opposite South Sands to increase capacity has been shelved by North Somerset Council. Would you like to see this work carried out to increase public car parking in the village?

A



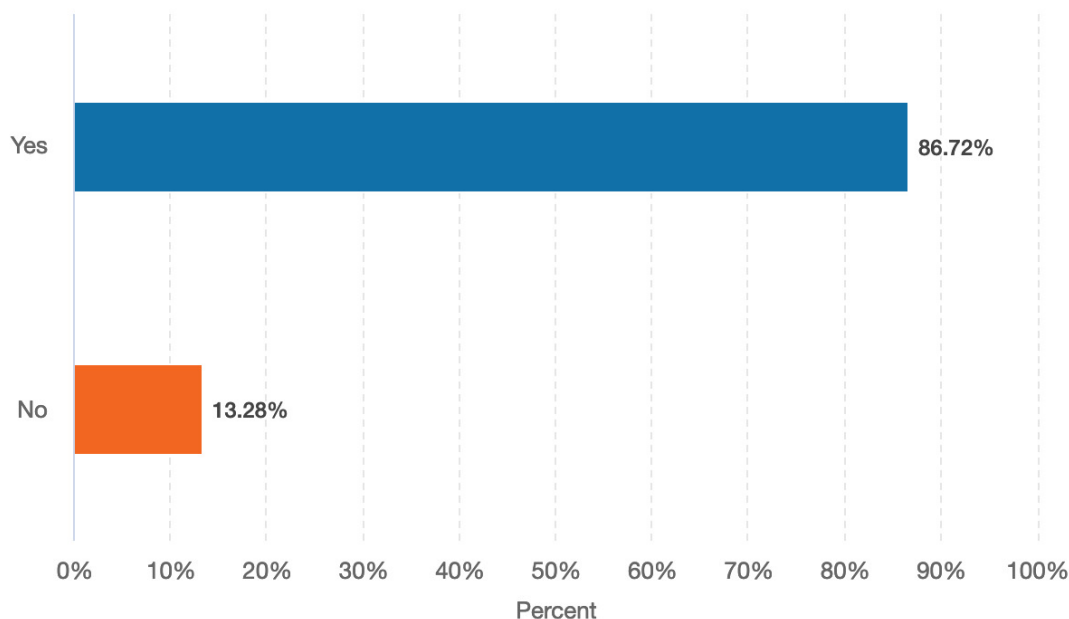
Do you think the introduction of parking restrictions on local roads which were made at the same time as parking charges, have been beneficial?



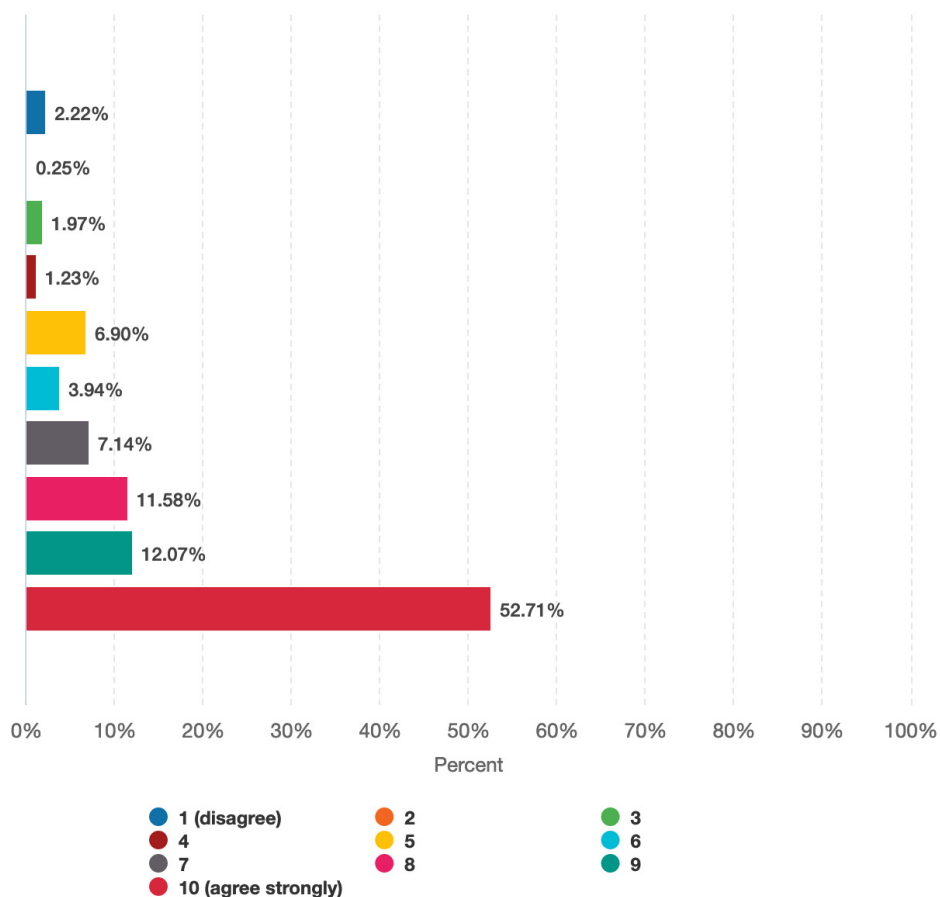
Comments:

The main comment here was that whilst the majority of people thought that it was beneficial to have introduced parking restrictions at the same time as the Pay & Display, it generally just moved the parking problems to parts of the village where there were no restrictions.

Do you consider the current street lighting to be adequate?



Currently the street lighting is turned off in the early hours of the morning, this is to save energy, prevent light pollution and fits in with the rural aspect of Kewstoke. Where 1 is disagree and 10 is agree strongly, how do you score this policy?



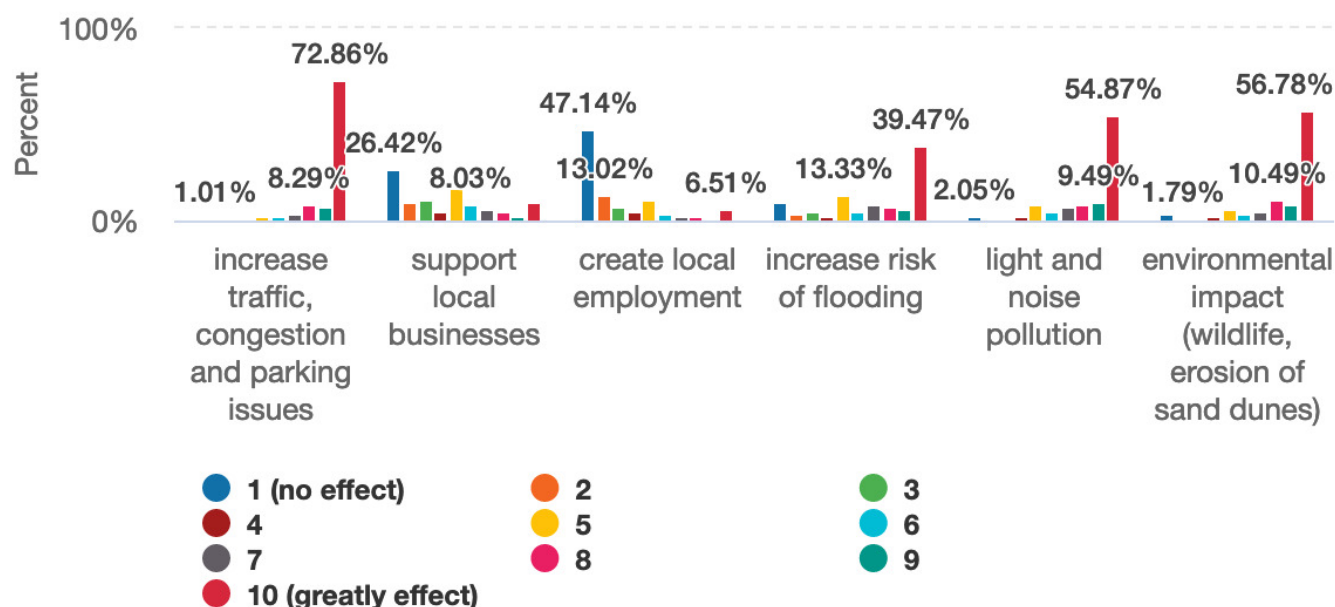
Comments:

86.72% of the people responding to the question about the adequacy of street lighting were happy with it, However there were a number of comments concerning the lighting on Beach Road (12). Other comments were in low single figures totalling (13).

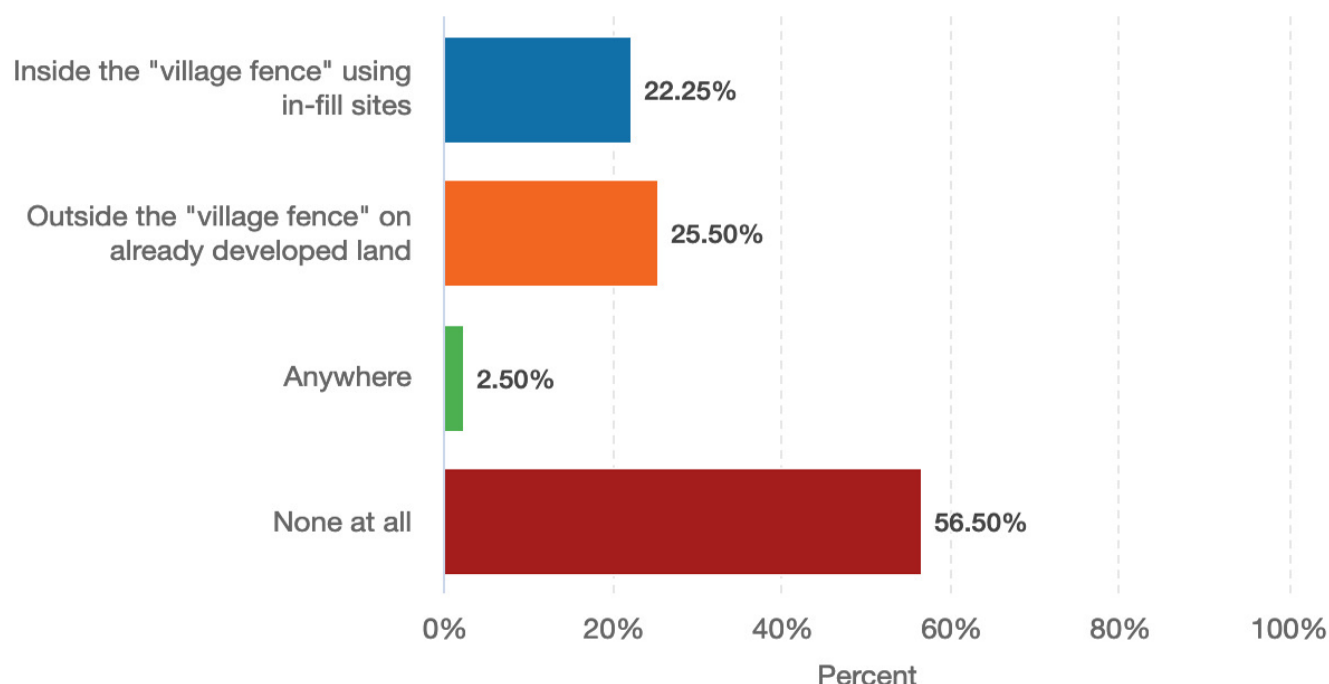
Action Plan:Parish Council to ensure lighting is maintained to current levels.

Land Use and Planning

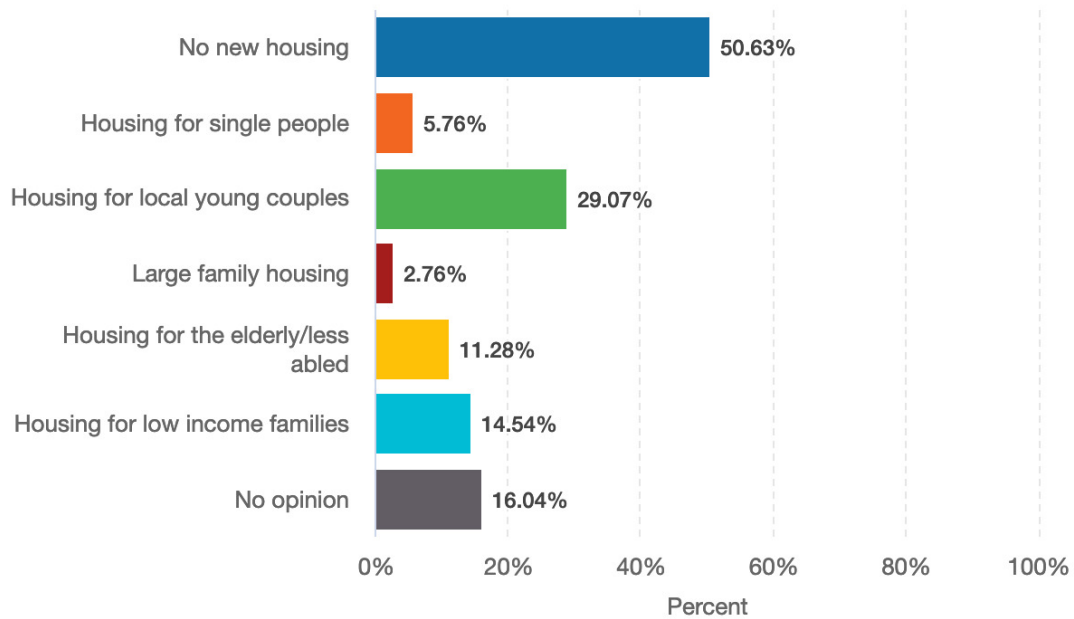
There is currently a planning application outstanding for 70 dwellings outside the village fence within the parish of Kewstoke. Where 1 will have no effect and 10 will greatly effect, score how you believe the scale of such a development would effect the village?



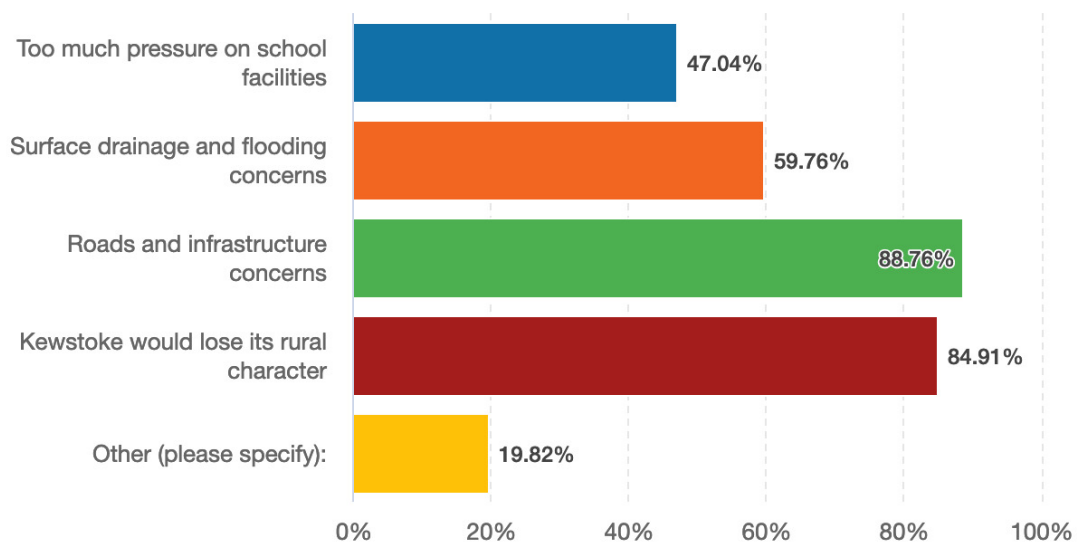
Would you support the idea of housing development in the Parish?



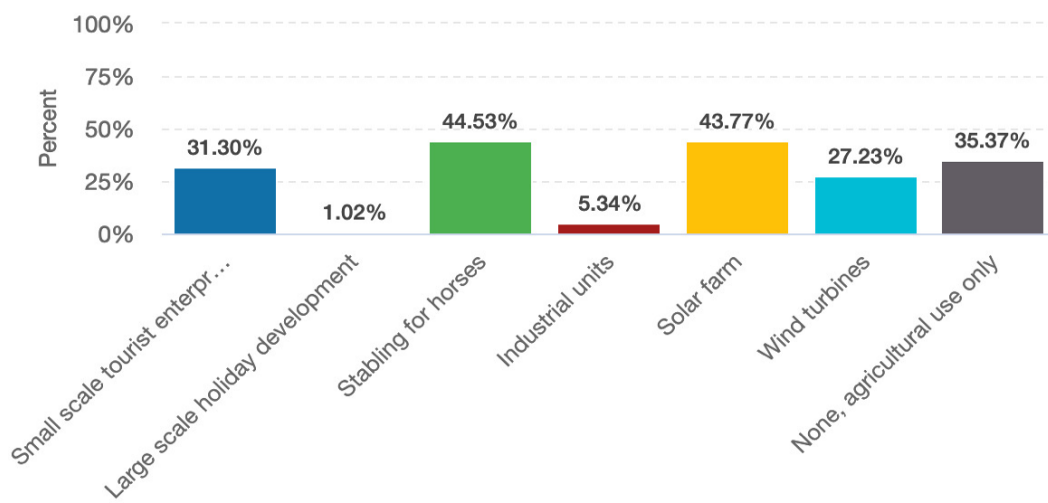
What kind of future housing do you think the Parish needs?



If you are against further housing development in Kewstoke/Sand bay, please give your reasons for objecting.



With the present economic pressures facing agriculture, farmers are being encouraged to diversify their land. What forms of diversification would you support for Kewstoke's agricultural land?



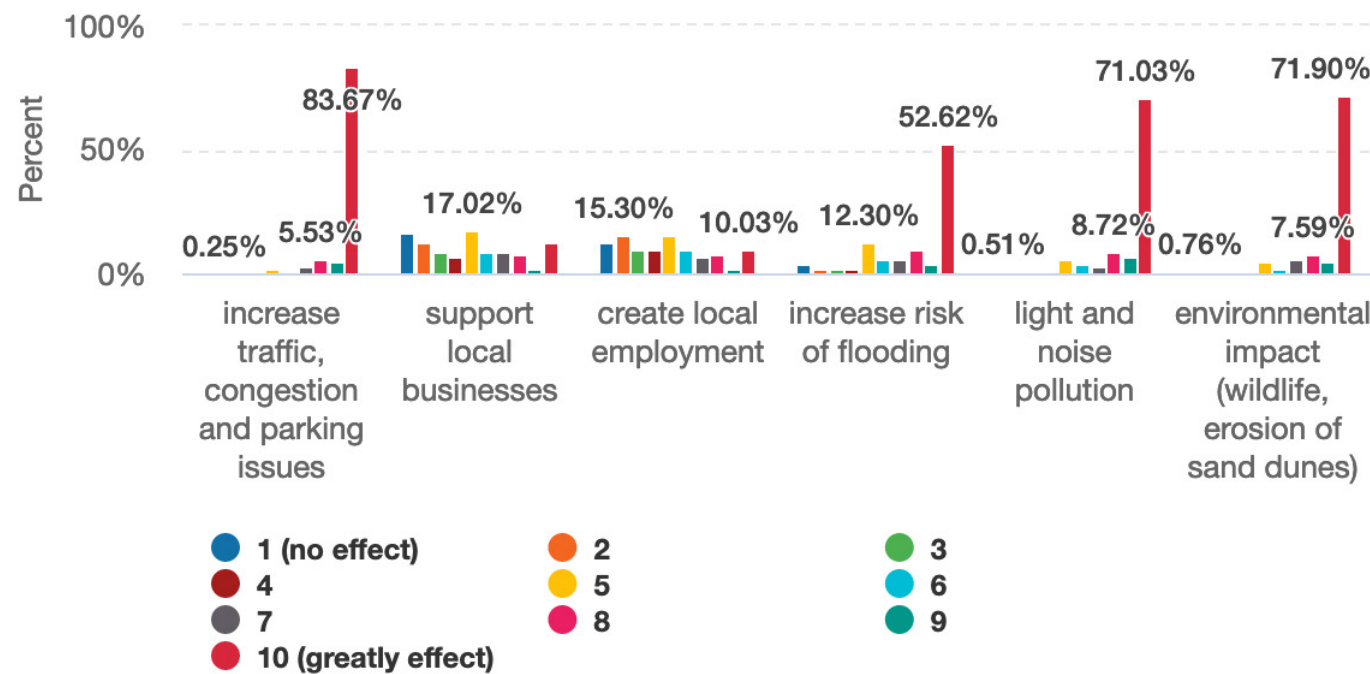
Summary:

The response to the Land use and planning questions show that the majority of residents feel that they do not want to see new Housing development in the Parish. Concerns are that it would affect the existing infrastructures and for flooding. There is a not insignificant number of 30% of people that said any new housing should be for local young couples.

Action Plan:

Parish Council: The Parish Council to advise the relevant Planning authorities of the residents views and concerns in order that any new planning applications take onboard the residents views.

There is a planning application outstanding to develop a large major holiday centre in Kewstoke. Where 1 will have no effect and 10 will greatly effect, score how you believe the scale of such a development would effect the village?

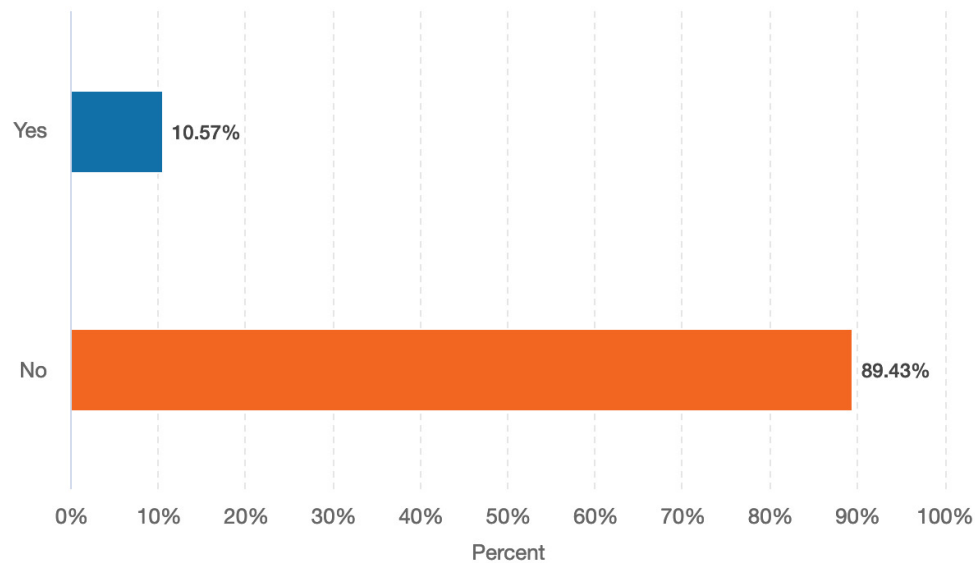


Summary

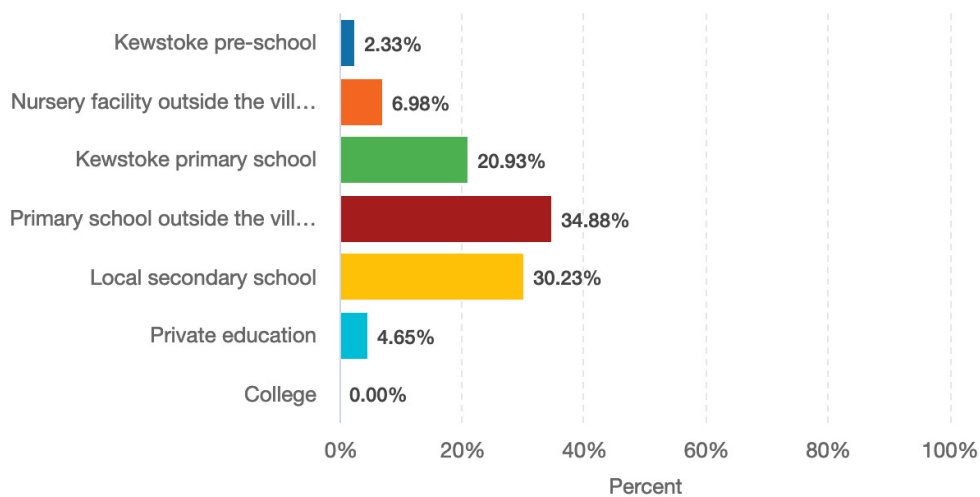
The concern of residents is that this application would have a great effect on the village. The concerns are that traffic congestion, risk of flooding, noise and polution and the environmental impact would be great, whilst the benefit of supporting local businesses, creation of employment would be negligible.

Village Young People

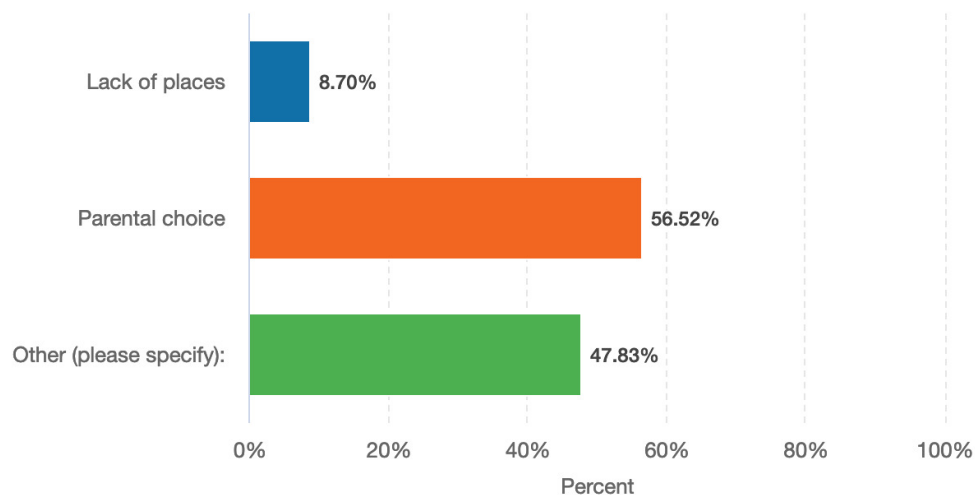
Do you have pre-school or school aged children?



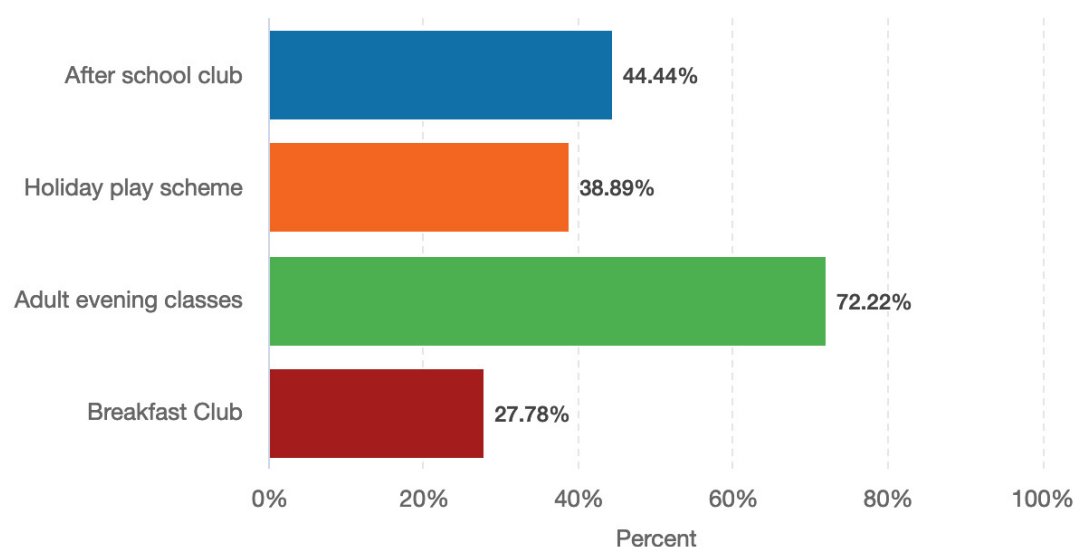
Where do the children in your household receive their education? please tick all applicable: (One answer per household please)



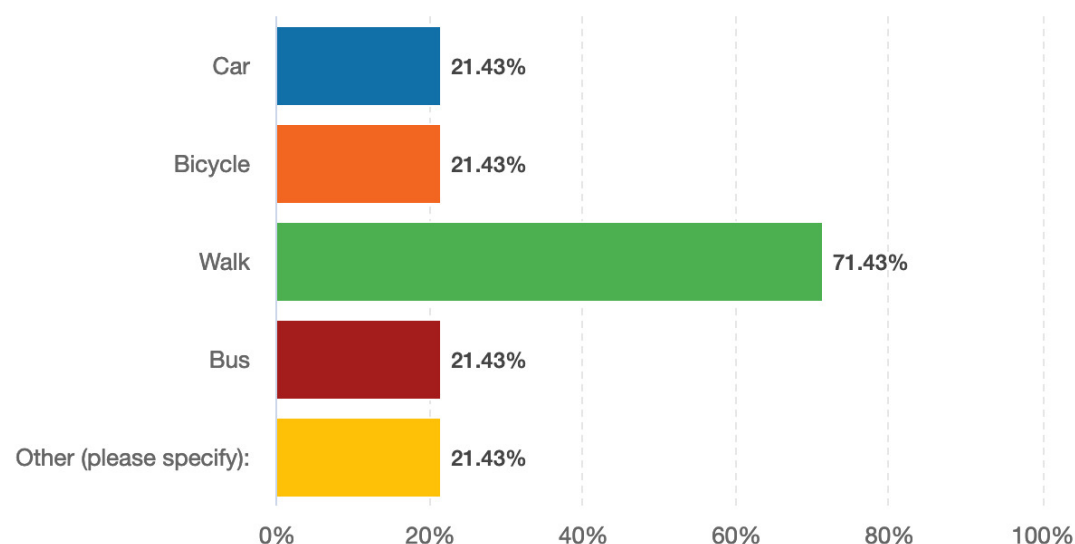
If you have children who go outside Kewstoke for their pre/primary school education, please indicate why. please tick all applicable:



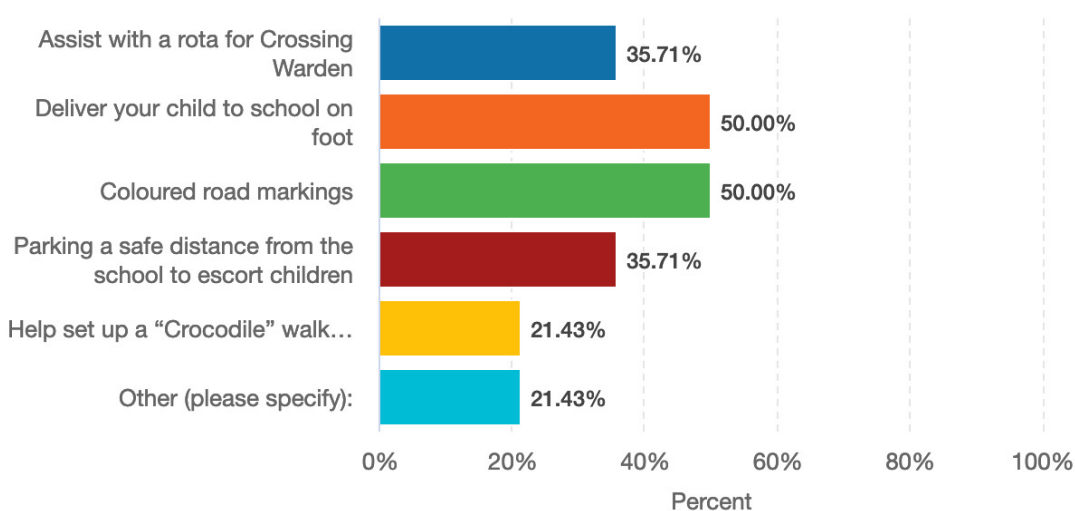
If Kewstoke Primary School could offer any of the following facilities, would any of your household use them? please tick all applicable:



If applicable, how do your children get to and from Kewstoke Primary School?



Traffic congestion regularly occurs outside the primary school at dropping off and collection times. Would you be prepared to actively support any of the following measures to promote road safety outside the school? please tick all appropriate:



Do you have any further constructive comments or ideas on how to improve road safety for those on their way to and from school? If yes, please write your comments below:

Comments:

Traffic calming with passing places like they have outside of St martins church/ Ebdon rd. Raise the pavement so it is a pavement - not just a path for cars to park on. Close the road durring 0845-0915 and 1500-1530

Single lane traffic system to allow for pavements and safe cycle way?

Bigger signs noting speed limits near the school.

Make the area a no drive zone during school times

To close a stretch of Kewstoke Road to traffic at school pick up and drop off times.

Create a safe path to the steps from the school. Stop cars parking on the yellow school path

Shut road for 10 minutes before and after school? Get parents to slow down driving to and from there

Effective parking enforcement.

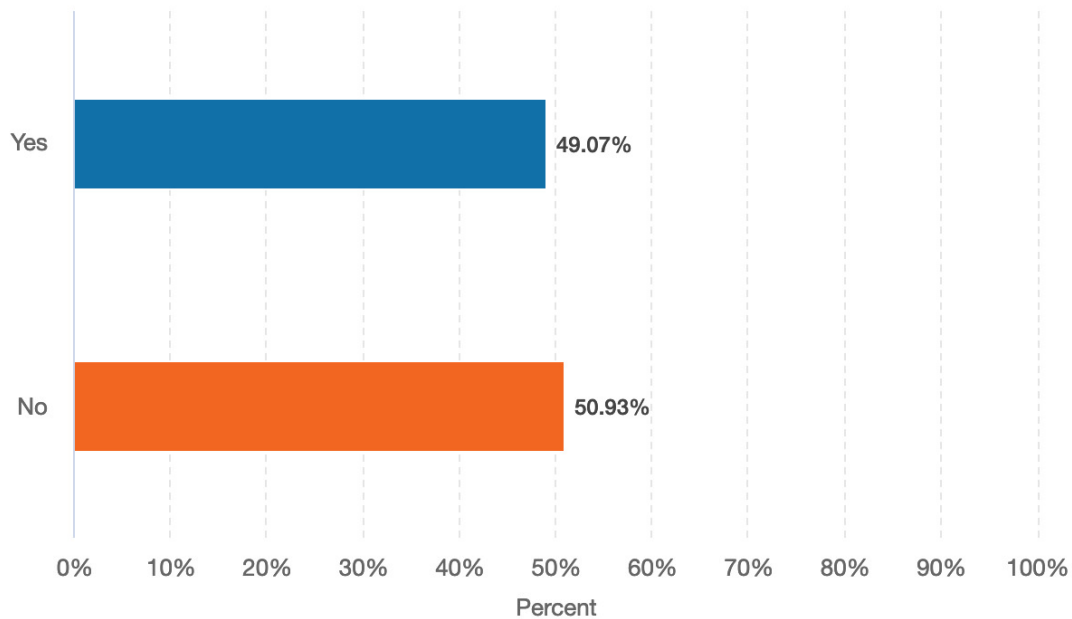
A drop off point/scheme could be considered so that parents could drop off without having to park - maybe with volunteers to help escort the younger children safely into school. There used to be a "walking bus" up the slope but this seems to have been abandoned for some reason. Could something like this be reinstated?

Speed bumps

A fenced path. The paint path is not safe

Action Plan: The results of this part of the Survey have been sent to Kewstoke School.

Do you wish the Parish Council to declare a Climate Emergency?



Summary: North Somerset Council asked the Parish Council to declare an climate emergency. It was decided to pose this question to the residents in this survey before responding to NSC. From the results there is a very small majority against declaring a climate emergency.

Action Plan: Parish Council not to declare a climate emergency.

The Parish Council are responsible for a large percentage of streetlights within the village which have been changed to LED. The Parish Council have considerably reduced their carbon footprint through reducing paper use and use of digital communication and virtual meetings. What additional activities do you think the Parish Council could realistically undertake locally to further reduce our impact?

Reduce vehicle speeds in the village. Create a oneway system that allows for cars and bikes and pedestrians to be safer and operate at lower, more climate friendly speeds.

Recycling units at the car parks or village hall nearest is currently at Sainsbury. Create a safe cycle / horse and pedestrian track out of the village towards Worle to encourage villagers to leave their cars at home

Discreet Solar panels on village hall maybe if viable.

Traffic flows through the village contribute to carbon pollution but it will be difficult to reduce without a traffic management plan - re-introduce the Toll Road

Stop fires on the beach, and private houses.

Become a 'Plastic Free' village. How can we help our local businesses to reduce the plastic they use in their take aways which ends up in our rivers ,seas & oceans? Surfers against sewage have speakers that will come & advise.

Promote wind turbines and solar generation

Establishment of renewables as a community cooperative that then benefit from reduced energy sold to residents at cost. On Bank Holidays restrict access to vehicles to residents only and park all visitors on village boundary field and let them walk to the beach

Climate edition of the parish newsletter to share tips for residents. e.g. recycling, improving insulation etc. Composting champion (part of local authority offer) within the village to hold events to share tips to residents.

Quiet road signage (other road users - popular in Suffolk) and more 20mph speed limit signs.

Build communal heat pumps to heat multiple houses. Make holiday villages install heat pumps and insulate park homes. Make area more cycle friendly. Plant native trees in unused areas.

This is something to be aware of at all times. It should be considered when renewing equipment.

Create more allotments

I accept the parish have done all they can to keep our parish safe but it is important to keep its beauty

More electric car charging points. Renewable energy source for the village hall. Campaign to increase the use of buses by residents and visitors

More community based projects.

Conservation & wildlife haven areas. Rewilding areas (such as dunes, embankments) with native species of flowers to attract insects & birds. Less mowing of areas not designed as play areas.

Promote car sharing, encourage people to post when they have spaces in cars for trips to town maybe? Promote reusing/ recycling of unwanted house hold items.

Could the village hall have solar panels for the electricity? Solar signs? Any small measures that can be made would be helpful to the environment.

Encourage NS Council to assist residents to install solar panels. Green energy in village, e.g. Village Hall. Encourage more recycling, especially food waste. Have a hub in the village, such as restore Congresbury, for containerless grocery/household goods etc.

Plant more trees

Nature recovery action plan. Seek funding for habitat improvements. Seek low carbon maintenance regimes for parish land and asset maintenance

Grid tied solar panels on the roof of the village hall to feed into our supply ... offset the costs of street lighting and be more environmentally friendly

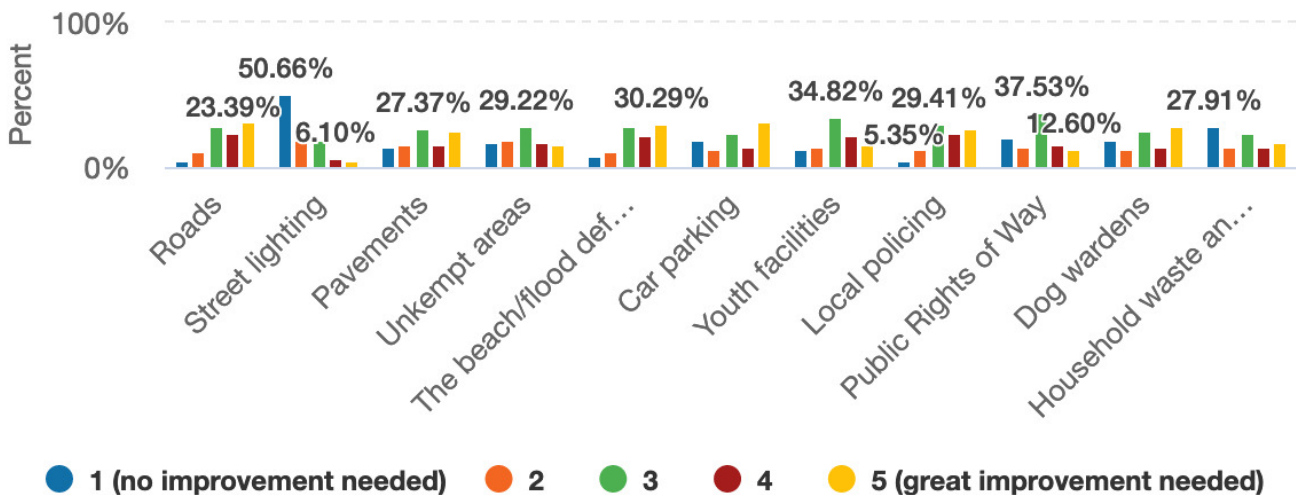
Encourage tree planting wherever possible.

Possibly set up a rrcycle and reuse facility so we don't have to take things we don't want to the tip, and others could use them

The Parish Council can reduce our impact by rewilding areas of land to increase tree and plant cover, which will also enhance the biodiversity in the area, and can install solar panels on sites in the village. Perhaps as part of the Queen's Green Canopy a village tree planting event could be organised.

Wish List

There are improvements that need making in any community. These are often outside the remit of the Parish Council but by gauging response to this question, the Parish Council will be able to lobby those whose responsibility they are, on behalf of residents. Below is a wish list for Kewstoke/Sand Bay. On a scale of 1 to 5, where 1 is no improvement needed, and 5 is great improvement needed, please score the following:



If you have any other ideas you think should be on 'Wish List', please write them below:
That was the question and here are some of the responses

Just an idea but what about a medical service drop in at the community centre.

Maybe run 2 morning or afternoon sessions per week? is There a need???

An electricity generating tidal barrage across Sand Bay.

Improve the sand dunes by adding more and different flora and fauna to help with stabilisation

an area on the beach where no dogs are allowed in the summer. we only have one public toilet and visitors have nowhere to go except in the dunes. a toilet on the carpark at the South Sands end would help.

My wish and that of our household is that the maintenance of the sand dunes be reviewed from the present intensive cutting and essentially Re Wilded to allow biannually such as evening primrose foxgloves etc to get a hold for diversity of insect life, primarily so essential for our fast diminishing bird numbers and horseshoe bats. Also that Voles and shrews live in long grasses and provide food for raptors. The diversity in meadow plants is now all but eradicated by intensive farming (broad leaf herbicides like Grazon and Garlon) leave just grass for summer grazing or haylage winter feed. When or if beach road is re surfaced That a quieter tarmac be considered

beach warden st control beach fires and antisocial behaviour.

Beach wardens, to apply on the spot fines for beach littering by visitors and some residents. Speed humps.

DOG FREE AREA ON THE BEACH .ALOT OF PEOPLE INCLUDING CHILDREN DO NOT LIKE DOGS RUNNING UP TO THEM AND WOULD APPRRICIATE AND AREA THEY COULD PLAY WHERE THERE IS NO DOG FAECESAND URINE AT ALL !

Noise from Church bell ringing. I wish most sincerely that bell ringing could be confined to one practice session per week of no longer than one hour, no longer than fifteen minutes on a Sunday morning and only on very special occasions, ie weddings and funerals. Also restrictions on the use of commercial strimmers which create a great deal of noise on a daily basis throughout the village, and bonfires which are extremely anti social.

CAN WE PLEASE LOBBY FOR IMPROVEMENT IN FIBRE BROADBAND PROVISION. I REGISTERED 3 HOUSEHOLDS WITH TRUESPEED 5 YEARS AGO AND SEE THEM INSTALLING ALL OVER THE PLACE ELSEWHERE BUT NOT HERE. WE NEED FTTP AS A PRIORITY PLEASE.

Could we have a defibrillator sited at the kiosk at the bus terminal in Sand Bay.

More toilets

More police activity late eve/early hours of morning re high speed runs on Beach Rd and parties on Beach.

Police after midnight, and policing of beach parties and fires at night.

Better WiFi access,/ improvement in streaming - its never been particularly good but since more people are working from home it is much worse Also TV and mobile signal

If they don't already contribute to the litter collection costs I think that McDonalds should be approached to do so. Whilst they don't directly cause the problem there are always items of their packaging discarded in the lanes around the village.

Drainage on the road from sandfarm lane towards the point is a constant issue. It doesn't take much of a down pour for great big areas of deep puddles to form. I can say that outside our property if it rains the road flood from kerb to kerb. Even attempts last year to suck the gulleys was a waste of time. A proper drainage solution is needed.

All dogs to be kept on leads

Create a system to discourage Kewstoke road to be used as a rat run from Weston Road signs to make visitors more aware of "hazards" on our country lanes and speed limits. i.e Horses, cyclists and pedestrians

For planning notices to be not only put on lamp post near to application property but in places from where those changes will be seen from. Ex expansion of caravan park from grass to concrete plots cant be seen from lower Norton lane, but can from Kewstoke road. But didn't know about it til work started and grew and grew.

Dog poo is an issue on beach and pavements. Unfortunately I feel that owners don't pick it up when it's dark so understand enforcement is difficult. The dog poo bags provided are a great idea and should be continued.

More bins along the beachfront, dogs on beach to be kept on leads.

More than one public toilet

Electric trams on toll road to Weston town centre

I would like to see extra public toilets, and would help if they were free. To see police about would help older persons feel safe.

Pavement to be laid from the end of Kewside and run down the right hand side of the road to the pink shop

A post office would be great. Protect the green spaces and wild areas.

*Improvement to broadband and no overhead phonelines
transport to doctors surgeries and hospitals
Reinstate the toll charges on the Toll Road. This would discourage people using it as a rat run
To see surrounding areas policed for open fires
Residents should be allowed to park in the village hall (especially during summer months
when the car parks get full)
Policing at midnight to stop the sea front joyriders.
Less through traffic*

So there it is.

These are the 'wish list' suggestions after passing over those which were already covered in previous questions such as Traffic, Parking, Road condition etc. Some of these listed are obscure and will never happen, some not so and some that are definitely achievable.

Thank you for taking the time to read these results. They will not just be shoved to the back of a drawer. The Parish Council will use the information and the views of residents when making decisions.

